

2012 CENSUS OF PHILIPPINE BUSINESS AND INDUSTRY

ARTS, ENTERTAINMENT AND RECREATION ACTIVITIES



Republic of the Philippines
PHILIPPINE STATISTICS AUTHORITY
Manila

CONTENTS

	page
FOREWORD	iii
EXPLANATORY TEXT	
Introduction	xv
Uses of Survey Data	xvi
Slogan and Logo for CPBI	xvi
Legal Authority	xvi
Reference Period	xviii
Scope and Coverage	xviii
Unit of Enumeration	xix
Classification of Establishments	xx
Frame of Establishments	xxv
Sampling Design	xxvi
Sampling Units	xxvi
Sampling Domain	xxvii
Geographic Domain.	xxvii
Industry Domain	xxviii
Employment Stratum.	xxix
Determination of Sample Size	xxx
Sample Allocation	xxx
Sample Selection	xxx
Estimation Procedure	xxxiii
Questionnaire Design	xxxvi
Data Items	xxxvi
Census Operation	xxxvii
Preparatory Activities	xxxvii
Publicity Campaign	xxxix
Training	xxxix
Field Operations	xl
Data Processing	xli
Tabulation	xli
Dissemination	xlili

	page
Response Rate	xlvi
Comparison Between the 2012 CPBI and 2006 CPBI	xlviii
Concepts and Definitions	I
Types of Establishments	Iv
Symbols and Abbreviations Used in Statistical Tables	lviii
BRIEF ANALYSIS	lix
FIGURE A Productivity indicators for arts, entertainment and recreation establishments with total employment of 20 and over: 2012 ...	lxv
FIGURE B Productivity indicators for arts, entertainment and recreation establishments with total employment of less than 20: 2012 ...	lxvi
TABLE A Summary statistics for arts, entertainment and recreation establishments for all employment sizes by industry group: Philippines, 2012	lxvii
TABLE B Summary statistics for arts, entertainment and recreation establishments with total employment of 20 and over by industry group: Philippines, 2012	lxviii
TABLE C Summary statistics for arts, entertainment and recreation establishments with total employment of less than 20 by industry group: Philippines, 2012	lxix
TABLE D Summary statistics for arts, entertainment and recreation establishments for all employment sizes by region: Philippines, 2012	lxx
STATISTICAL TABLES FOR ESTABLISHMENTS FOR ALL EMPLOYMENT SIZES	
TABLE 1 Summary statistics for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	3
TABLE 2 Number of establishments and employment by type and sex of worker for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	10
TABLE 2.1 Number of establishments and research and development (R&D) personnel by sex of worker for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	14

	page
TABLE 3 Number of establishments and compensation, separation and retirement pay of employees for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	17
TABLE 4 Number of establishments and income by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	21
TABLE 4.1 Number of establishments and income from service rendered by type of transaction for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	28
TABLE 4.2 Number of establishments and income from non-industrial services done for others by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	32
TABLE 4.3 Number of establishments and other income by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	39
TABLE 5 Number of establishments and expense by type for arts, entertainment and recreation establishments for all employment sizes by region industry group: Philippines, 2012	43
TABLE 5.2 Number of establishments and cost of industrial services done by others by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	54
TABLE 5.3 Number of establishments and cost of non-industrial services done by others by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	58
TABLE 5.4 Number of establishments and cost of goods sold for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	65
TABLE 5.5 Number of establishments and taxes on products and other taxes on production by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	69

	page
TABLE 5.6 Number of establishments and other expense by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	73
TABLE 6 Number of establishments and capital expenditures by type of tangible fixed assets for arts, entertainment and recreation establishments for all employment sizes by region industry group: Philippines, 2012	77
TABLE 6.2 Number of establishments and capital expenditures for tangible fixed assets by mode of acquisition for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	84
TABLE 6.3 Number of establishments and capital expenditures for intangible assets by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	88
TABLE 7 Number of establishments and gross additions to tangible fixed assets for arts, entertainment and recreation establishments for all employment sizes by region industry group: Philippines, 2012.	92
TABLE 7.1 Number of establishments and sale of tangible fixed assets by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012.	96
TABLE 7.2 Number of establishments and losses and damages to tangible fixed assets by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	102
TABLE 8 Number of establishments and book value by type of tangible fixed assets for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	109
TABLE 9 Number of establishments and value of intangible assets by type for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	116

		page
TABLE 10	Number of establishments and value of inventories for arts, entertainment and recreation establishments for all employment sizes by region and industry group: Philippines, 2012	120
TABLE 11	Number of reporting establishments and nationality with highest capital participation rate as of December 31 for arts, entertainment and recreation establishments for all employment sizes by region industry group: Philippines, 2012	127
TABLE 12	Number of reporting establishments with e-commerce transactions for arts, entertainment and recreation establishments for all employment sizes by region industry group: Philippines, 2012	134

**STATISTICAL TABLES FOR ESTABLISHMENTS WITH TOTAL EMPLOYMENT
OF 20 AND OVER**

TABLE 1a	Summary statistics for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	139
TABLE 2a	Number of establishments and employment by type and sex of worker for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	145
TABLE 2a.1	Number of establishments and research and development (R&D) personnel by sex of worker for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	148
TABLE 3a	Number of establishments and compensation, separation and retirement pay of employees for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	151
TABLE 4a	Number of establishments and income by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	154
TABLE 4a.1	Number of establishments and income from service rendered by type of transaction for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	160

	page
TABLE 4a.2 Number of establishments and income from non-industrial services done for other by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	163
TABLE 4a.3 Number of establishments and other income by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	169
TABLE 5a Number of establishments and expense by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	172
TABLE 5a.2 Number of establishments and cost of industrial services done by others by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	181
TABLE 5a.3 Number of establishments and cost of non-industrial services done by others by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	184
TABLE 5a.4 Number of establishments and cost of goods sold for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	190
TABLE 5a.5 Number of establishments and taxes on products and other taxes on production by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	193
TABLE 5a.6 Number of establishments and other expense by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	196
TABLE 6a Number of establishments and capital expenditures by type of tangible fixed assets for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	199

	page
TABLE 6a.2 Number of establishments and capital expenditures for tangible fixed assets by mode of acquisition for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	205
TABLE 6a.3 Number of establishments and capital expenditures for intangible assets by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	208
TABLE 7a Number of establishments and gross additions to tangible fixed assets for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	211
TABLE 7a.1 Number of establishments and sale of tangible fixed assets by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012.	214
TABLE 7a.2 Number of establishments and losses and damages to tangible fixed assets by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	220
TABLE 8a Number of establishments and book value by type of tangible fixed assets for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	226
TABLE 9a Number of establishments and value of intangible assets by type for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	232
TABLE 10a Number of establishments and value of inventories for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	235
TABLE 11a Number of reporting establishments and highest capital participation rate as of December 31 for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	241

	page
TABLE 12a Number of reporting establishments with e-commerce transactions for arts, entertainment and recreation establishments with total employment of 20 and over by region and industry group: Philippines, 2012	247

**STATISTICAL TABLES FOR ESTABLISHMENTS WITH TOTAL EMPLOYMENT
OF LESS THAN 20**

TABLE 1b Summary statistics for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	253
TABLE 2b Number of establishments and employment by type and sex of worker for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	259
TABLE 3b Number of establishments and compensation, separation and retirement pay of employees for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	263
TABLE 4b Number of establishments and income by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	267
TABLE 4b.1 Number of establishments and income from service rendered by type of transaction for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	274
TABLE 4b.2 Number of establishments and income from non-industrial services done for others by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	277
TABLE 4b.3 Number of establishments and other income by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012.	283
TABLE 5b Number of establishments and expense by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012.	286

	page
TABLE 5b.2 Number of establishments and cost of industrial services done by others by type for arts, entertainment and recreation establishment with total employment of less than 20 by region and industry group: Philippines, 2012	295
TABLE 5b.3 Number of establishments and cost of non-industrial services done by others by type for arts, entertainment and recreation establishment with total employment of less than 20 by region and industry group: Philippines, 2012	298
TABLE 5b.4 Number of establishments and cost of goods sold for arts, entertainment and recreation activities establishment with total employment of less than 20 by region and industry group: Philippines, 2012	304
TABLE 5b.5 Number of establishments and taxes on products and other taxes on production for arts, entertainment and recreation activities establishment with total employment of less than 20 by region and industry group: Philippines, 2012	307
TABLE 5b.6 Number of establishments and other expense by type for arts, entertainment and recreation activities establishment with total employment of less than 20 by region and industry group: Philippines, 2012	310
TABLE 6b Number of establishments and capital expenditures by type of tangible fixed assets for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	313
TABLE 6b.2 Number of establishments and capital expenditures for tangible fixed assets by mode of acquisition for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	319
TABLE 7b Number of establishments and gross additions to tangible fixed assets for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	322
TABLE 7b.2 Number of establishments and losses and damages to tangible fixed assets by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	325

CONTENTS – *Concluded*

		page
TABLE 8b	Number of establishments and book value by type of tangible fixed assets for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2010	331
TABLE 9b	Number of establishments and value of intangible assets by type for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	337
TABLE 10b	Number of establishments and value of inventories for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	340
TABLE 11b	Number of reporting establishments and highest capital participation rate as of December 31 for arts, entertainment and recreation establishments with total employment of less than 20 by region and industry group: Philippines, 2012	346

APPENDICES

Appendix 1	2012 Census of Philippine Business and Industry Questionnaire (CPBI Form No. 7)	355
Appendix 2	2012 CPBI Sampling Rates by Sector, Employment Strata and 5 Digits Industries	367
Appendix 3	Special Order No. 2012-658	371