

Governing Europe in a Globalizing World

Neoliberalism and its Alternatives
following the 1973 Oil Crisis

Laurent Warlouzet

Contents

<i>List of figures</i>	viii
<i>List of tables</i>	ix
<i>List of boxes</i>	x
<i>Acknowledgments</i>	xi
<i>List of abbreviations</i>	xiii
 Introduction	 1
1 Three responses to the Shock of the Global	16
2 A social regulation of globalization	37
3 Controlling multinationals	57
4 Organizing global markets	78
5 Managing decline in traditional manufacturing	99
6 Creating European high-technology champions	121
7 National financial crisis and monetary cooperation	136
8 The rise of competition policy	156
9 The new institutional arrangement to regulate globalization (1984–86)	180
10 Conclusion and epilogue	214
 <i>Appendix</i>	 234
<i>Bibliography</i>	237
<i>Index</i>	262