

Women and Business since 1500

Invisible Presences in Europe and North America?

Béatrice Craig



palgrave

Contents

<i>List of Figures and Tables</i>	vi
<i>Acknowledgements</i>	vii
Introduction	1
Part 1 The Early Modern World, Sixteenth to Eighteenth Centuries	7
1 Context	9
2 Common People: The Crafts	19
3 Retailers: Street Sellers, Market Stall Holders and Shopkeepers	35
4 Interregional and International Trade and Banking	46
5 Printers and Manufacturers	58
6 The North American (British and French) Colonies	71
Conclusion to Part 1	83
Part 2 The Modern World, Nineteenth to Twenty-First Centuries	87
7 Context	89
8 More of the Same: Lower Middle-Class Women in the English Speaking World	98
9 Women and Small Businesses in Continental Europe	114
10 Women and Large Businesses: Successors and Heiresses	127
11 Women and Large Businesses: Founders and Co-founders	141
12 Female Investors and Bankers, Seventeenth to Twentieth Centuries	154
13 Post-1960s Entrepreneurship: A New (American) Female Frontier?	167
Conclusion to Part 2	189
Conclusion: Women in Business – An Enduring Presence	192
Suggestions for Further Reading	196
<i>Index</i>	211