

Entrepreneurs and the Search for the American Dream

Zulema Valdez

Contents



<i>Series Foreword</i>	ix
<i>Preface</i>	xi
<i>Acknowledgements</i>	xiii
I. Who Is an Entrepreneur and What Is Entrepreneurship?	1
II. Entrepreneurs Striving for the American Dream	8
III. Are American Entrepreneurs as Diverse as We Think? Understanding Trends and Group Differences	16
IV. Joe the Plumber and the Myth of New Small Businesses as “Job Creators”	31
V. The False-Positive Claim: Recessions Stimulate Entrepreneurship	40
VI. Conclusion	50
<i>Bibliography</i>	54
<i>Glossary</i>	58
<i>Index</i>	60