Cultural Entrepreneurship in Africa

Edited by Ute Röschenthaler and Dorothea Schulz



Contents

List of Figures Acknowledgments	х	xi cii
1. Introduction: Forging Fortunes: Non Entrepreneurial Activities in Aute Röschenthaler and Dorothea	frica	1
PART I		
Making Moral Communities		
2. Religious Entrepreneurs in Ghana KAREN LAUTERBACH	. 1	19
3. Let's Do Good for Islam: Two Mu in Niamey, Niger ABDOULAYE SOUNAYE		37
4. Entrepreneurial Discipleship: Cool Leadership in Dakar JOSEPH HILL	• .	58
5. Social Values and Social Entrepren University of Makeni: An Episode Reconstruction of Sierra Leone DAVID O'KANE	in the	31
6. Political Entrepreneurship in Came	eroon 9	9

viii Contents

PART II

Business, Pleasure, Leisure

7.	Entrepreneurship in South Africa's Emergent Township Funeral Industry REBEKAH LEE	121
8.	Sand, Sun, and Toyotas: Tuareg Entrepreneurship in Desert Tourism in Niger MARKO SCHOLZE	139
9.	"I Took My Life in My Own Hands": The Clandestine Business of Prostitution in Bamako INÈS NEUBAUER	161
10.	Everyday Entrepreneurs and Big Men: Facets of Entrepreneurship in Goma, Democratic Republic of Congo SILKE OLDENBURG	181
	RT III dia and Popular Culture	
11.	Entrepreneurial Trajectories and Figures of the Cameroonian Mediascape OLIVIER ATEMSING NDENKOP	203
12.	Aspiring to Be Praised with Many Names: Success and Obstacles in Malian Media Entrepreneurship UTE RÖSCHENTHALER	224
13.	The Women Behind the Camera: Female Entrepreneurship in the Southern Nigerian Video Film Industry ALESSANDRO JEDLOWSKI	245
14.	You Have to Be Brave and Fearless: Video Film Entrepreneurs' Practices and Discourses in Tanzania CLAUDIA BÖHME	264

		Contents ix
15.	Investiture and Investment of a Prominent Singer: The (Ad)venture of the Youssou Ndour Head Office IBRAHIMA WANE	288
	Contributors Index	303 307