

Entrepreneurship Development in the North East India

Edited by

Ranjan Kumar Phookan

Deptt. of Economics, SPP College, Namti

Ramen Baruah

Deptt. of English, SPP College, Namti



purbanchal prakash

G U W A H A T I

CONTENT

1.	Introduction		
	<i>Ranjan Kumar Phookan</i>	11.
2.	Social, Political and Environmental Impact on the Growth and Development of Entrepreneurship in the North East Region		
	<i>Prof. R. Tamuli</i>	16
3.	Ethnicity Social Capital & Entrepreneurship Development Space and Time as factors of Entrepreneurship Development		
	<i>Mr. Partha Pratim Borah</i>	20
4.	Entrepreneurial Opportunities in Tourism and Hospitality Industry : A case study of Assam		
	<i>Dr. Usha Agrawal</i>	29
5.	Need for Entrepreneurship Education and Preparation of Curriculum for Entrepreneurship Development		
	<i>Mr. Porag Rajkhowa</i>		
	<i>Mr. Sekhar Doley</i>		
	<i>Mr. Pradip Dutta</i>	36
6.	A Study of Socio-Economic Background of Entrepreneurs in Small Scale Industries in Assam with Special Reference to Jorhat District in Assam.		
	<i>Mr. Horen Gowalla,</i>		
	<i>Mrs. Mrinali Mahanta</i>	43
7.	Role of Institutional Credit in Promotion of MSMEs in Assam – A Case Study		
	<i>Mr. Ratul Sarmah</i>	51
8.	Social, Political and Environmental Impact on the Growth and Development of Entrepreneurship in the N.E. Region		
	<i>Mrs. Rupali Naiding Konwar</i>	70
9.	Geographical Impact on the Growth of Entrepreneurship Tinsukia District of Assam		i n
	<i>Dr. Bharat Bhushan Bora</i>		
	<i>Mr. Dibakar Chetia</i>	73
10.	Problems and Prospects of Entrepreneurship Development in North Eastern Region		
	<i>Syed Abdur Rohman</i>	77
11.	Economic and Social Impact on the Development of Entrepreneurship in Assam		
	<i>Mr. Pabitra Borah</i>		
	<i>Mr. Achyut Boral</i>	82

12. Women Empowerment through Entrepreneurship – Some thrust areas in Assam and Challenges faced by Women in the path of Entrepreneurship
Mr. Kauranga Borgohain
Ms. Irani Saikia 88
13. Entrepreneurship Development through Patchouli Cultivation and Socio-Environmental Impacts on it – A Study in Sivasagar District, Assam using GIS as an analysis tool
Mrs. Lakhimi Gogoi
Mr. Sanjib Kr. Gogoi 102
14. Impact of Natural Environment in the Growth of Entrepreneurship in the Sivasagar District
Mrs. Bristi Dutta Borah,
Mrs. Banti Chaliha Rajkhowa 115
15. Role of Entrepreneurship and the Role of Higher Educational Institutions
Mr. Khirod Khanikar 121
16. A Study of Social, Cultural & Political Impact on the Development of Entrepreneurship in the North Eastern Region
Mrs. Minakhi Hazarika
Mr. Rajib Bora 116
17. Sociological Studies of Small Scale Enterprise in Sivasagar Town
Dr. Paochon Tuboi 134
18. Women in Beauty Care Business : A case study of Barbee Beauty Parlour of Majuli
Dr. Jyotiprasad Saikia
Ms. Rinku Bora 143
19. Entrepreneurship Development among Women : A Case Study of SHG of Nazira Subdivision, Assam
Dr. Ajit Ch. Borah
Mr. Pabitra Sarma
Ms. Manju Sensua 154
20. Women Entrepreneurship – A Case Study on the Scope and Social Obstacles of Women Entrepreneurs in the Dibrugarh District of Assam
Mr. Moheswar Rajkhowa
Mr. Purandar Gohain 160
21. Rural Women Entrepreneurship : The Role of State Institute Rural Developments (SIRD) : A Case Study on SIRD, Sivasagar
Mrs. Ajanta Gogol Das
Mrs. Sehida Khatoon
Mrs. Binita Tamuli 168

22.	Problems and Prospects of the Development of Women Entrepreneurship in the Sivasagar District of Assam		
		<i>Mrs. Poli Konwar</i>	
		<i>Mrs. Ratna Das,</i>	
		<i>Mrs. Nilakhi Chetia</i>	
		<i>Mrs. Runjun Hazarika</i> 176
23.	Women Entrepreneurs in India		
		<i>Mrs. Bidyananda Borkakoty</i>	
		<i>Mrs. Rimjim Borah</i> 181
24.	Woman Entrepreneurs.		
		<i>Mr. Padma Nath Sharma</i>	
		<i>Mr. Pankaj Jyoti Hazarika</i>	
		<i>Mr. Junti Patar</i> 189
25.	Social Security – Measures to Street Vendors (Micro-entrepreneurs) and its Impact on Development of Entrepreneurship– A study in Sivasagar District of Assam.		
		<i>Mrs. Meghali Bora</i>	
		<i>Mrs. Nitali B. Konwar</i>	
		<i>Mr. Dadul Rajkonwar</i> 197
26.	Entrepreneurship Education – A New Education Technology in Assam		
		<i>Dr. Jugal Khargharia</i>	
		<i>Mr. Sunil Kr. Dutta</i>	
		<i>Dr. M. Bora</i> 202
27.	Development of Entrepreneurship through Tourism in Digboi Region, Assam : A Brief Study		
		<i>Mrs. Sangita Boruah Saikia</i>	
		<i>Mr. Dibakar Chetia</i> 207
28.	Women Entrepreneurship for Self Employment		
		<i>Mrs. Manjuri Gogoi</i> 215
29.	Women Entrepreneurship Under SGSY		
		<i>Mrs. Nilakhi Saikia</i>	
		<i>Ms. Hasina Begum</i>	
		<i>Mr. Rupjyoti Dowari</i> 219
30.	Role of Women Self-Help Groups in Rural Development		
		<i>Ms. Swapna Bora</i>	
		<i>Mr. Rubul Duwara</i>	
		<i>Mrs. Jotshna Bora</i>	
		<i>Mr. Sadananda Bora</i> 225
31.	Our Contribution	— 230