

FEMININITY IN FLIGHT

CONTENTS

List of Illustrations xi

Acknowledgments xiii

Introduction 1

ONE * "Psychological Punch"

Nurse-Stewardesses in the 1930s 11

TWO * "Glamor Girls of the Air"

The Postwar Stewardess Mystique 36

THREE * "Labor's Loveliest"

Postwar Union Struggles 60

FOUR * "Nothing But an Airborne Waitress"

The Jet Age 96

FIVE * "Do I Look Like an Old Bag?"

Glamour and Women's Rights in the Mid-1960s 122

SIX * "You're White, You're Free, and

You're 21—What Is It?" *Title VII* 144

SEVEN * "Fly Me? Go Fly Yourself!"

Stewardess Liberation in the 1970s 174

EPILOGUE * After Title VII and Deregulation 211

Notes 223

Bibliography 271

Index 293