Sara Bonesso • Laura Cortellazzo
Fabrizio Gerli

Behavioral Competencies for Innovation

Using Emotional Intelligence to Foster Innovation
Contents

1 Current Trends in Innovation Management and the Role of Human Capital .................................................. 1

2 The Intangible Human Side of Innovation: A Competency-Based View .................................................. 15

3 Entrepreneurs and Innovation: Mobilizing Behavioral Competencies in Different Types of Innovation Processes .... 35

4 Behavioral Competencies in New Product Development Teams .................................................. 51

5 Managing Innovation Through a Competency-Based Approach .................................................. 69

Index .................................................................................................................................................. 79