SUSTAINABLE ECONOMY AND EMERGING MARKETS

Edited by Stefania Paladini and Suresh George
# CONTENTS

List of contributors

<table>
<thead>
<tr>
<th>Introduction: sustainable economy and emerging markets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stefania Paladini and Suresh George</td>
</tr>
</tbody>
</table>

## PART I

1 Dimensions of sustainability in impoverished contexts in emerging economies

Stefanie Beninger and Matthew Wilson

2 Public–private partnership as a mechanism to encourage MNEs' contributions to sustainable development goals: insights from Brazilian experience

Leonardo Elizeire Bremermann, Roman Teplov, Sina Mortazavi, Juha Väätänen, and Suraksha Gupta

3 MNEs' sustainability challenges and corporate social responsibility in emerging markets: the case of Amway

Won-Yong Oh, Rami Jung, Young Kyun Chang, and Yeojin Kim

4 The Belt and Road Initiative: infrastructure and sustainable development

Neil Renwick
PART II

5 A tale of two debt crises: the IMF and the unsustainable development of Ghana
   \textit{James Silverwood and Jeremy F. Moulton} 
   \hfill 81

6 Political economy of small-to-medium enterprise (SME) finance: lessons from Root Capital
   \textit{Mine Aysen Doyran} 
   \hfill 95

7 Perspectives on governance and development of sustainable economy: institutional policies, challenges, and scenarios in Kenya
   \textit{Andrew Amayo} 
   \hfill 115

8 Democracy, sustainability, and economic growth: the case of Bangladesh’s garment industry
   \textit{Krish Saha and Stefania Paladini} 
   \hfill 137

PART III

9 Work time and environmental impact in a global perspective
   \textit{Alexandra Arntsen and Bruce Philp} 
   \hfill 159

10 Green innovation in South Asia’s clothing industry: issues and challenges
    \textit{Amira Khattak} 
    \hfill 172

11 Designing business models to overcome the barriers to renewable energy market creation in developing and emerging countries: Masar box, a case study
    \textit{Valterri Kaartemo} 
    \hfill 184

12 Innovative business models towards sustainability: specificities and challenges on the Russian market
    \textit{Anna Veselova, Yulia Aray, Anna Levchenko, and Dmitri Knatko} 
    \hfill 199

13 E-waste and sustainability in a changing environment: a Behavioural Economics approach
    \textit{Xavier Pierron} 
    \hfill 212
PART II

5 A tale of two debt crises: the IMF and the unsustainable development of Ghana
James Silverwood and Jeremy F. Moulton

6 Political economy of small-to-medium enterprise (SME) finance: lessons from Root Capital
Mine Aysen Doyran

7 Perspectives on governance and development of sustainable economy: institutional policies, challenges, and scenarios in Kenya
Andrew Amayo

8 Democracy, sustainability, and economic growth: the case of Bangladesh’s garment industry
Krish Saha and Stefania Paladini

PART III

9 Work time and environmental impact in a global perspective
Alexandra Arntsen and Bruce Philp

10 Green innovation in South Asia’s clothing industry: issues and challenges
Amira Khattak

11 Designing business models to overcome the barriers to renewable energy market creation in developing and emerging countries: Masar box, a case study
Valtteri Kaartemo

12 Innovative business models towards sustainability: specificities and challenges on the Russian market
Anna Veselova, Yulia Aray, Anna Levchenko, and Dmitri Knatko

13 E-waste and sustainability in a changing environment: a Behavioural Economics approach
Xavier Pierron