Global Applications of Multigenerational Management and Leadership in the Transcultural Era

Bryan Christiansen
Global Research Society, LLC, USA
Table of Contents

Foreword ................................................................. xiv

Preface........................................................................ xvi

Acknowledgment .......................................................... xx

Chapter 1
A Multiple-Choice Test for the Ages: An Examination of Employment
Selection Decision Factors in Multi-Generational Workplaces ................. 1

James R. Jones, University of Nebraska, Omaha, USA
Annabelle Telinhos, University of Nebraska, Omaha, USA
James Michael Hughes, AGL & Associates, USA
Shamit Y. Patel, AGL & Associates, USA

Chapter 2
Old Company’s New Leaders: Employment Proposition for Millennial
Leadership in Luxury Retail ................................................. 40

Mark A. Gibbons, Oxford Brookes University, UK
Joanna Karmowska, Oxford Brookes University, UK

Chapter 3
High Performance Teams in a Multigenerational Workforce: An Example
From Academia in Mexico .................................................. 76

Cynthia M. Montaudon-Tomas, UPAEP Universidad, Mexico
Ingrid N. Pinto-López, UPAEP Universidad, Mexico
Ivonne M. Montaudon-Tomas, UPAEP Universidad, Mexico
Marisol Muñoz-Ortiz, UPAEP Universidad, Mexico
Chapter 4
Job Engagement Levels Across the Generations at Work..........................108
  Mark E. Brightenburg, University of Dallas, USA
  J. Lee Whittington, University of Dallas, USA
  Simone Meskelis, University of Dallas, USA
  Enoch Asare, Texas A&M University, Texarkana, USA

Chapter 5
Personality Traits in Millennial Career Choice: International Business and
Tourism......................................................................................................138
  Evangelina Cruz Barba, University of Guadalajara, Mexico

Chapter 6
Generational Differences in the Workplace? Let's Ask the Managers! ..........163
  Franziska Eberz, Free University of Bozen-Bolzano, Italy

Chapter 7
The Effects of Family Communication Patterns on Family Satisfaction in
Family Business.......................................................................................196
  Mehmet Akif Çini, Selcuk University, Turkey

Chapter 8
Handling Variation in Work Ethics and Values Across Generations in Nigeria231
  Okechukwu Ethelbert Amah, Lagos Business School, Pan Atlantic
  University, Nigeria

Chapter 9
The Millennial Label: Associated Perceptions and Their Impact..............263
  Michael J. Urick, Saint Vincent College, USA

Compilation of References .........................................................................284

About the Contributors .............................................................................322

Index..........................................................................................................327