Contents

List of figures viii
List of tables ix
List of contributors x
Acknowledgements xiii

1 Positive tourism in Africa: resisting Afro-pessimism 1
MUCHA MKONO

PART I
Tourism and community livelihoods 9

2 The community-based natural resource management programme in southern Africa – promise or peril?
The case of Botswana 11
JOSEPH E. MBAIWA, TSHOLOFEO MBAIWA AND GLADYS SIPHAMBE

3 Land reform and the promotion of collaborative community-based ecotourism at Somkhanda Game Reserve, South Africa 23
REGIS MUSAVENGANE

4 Understanding the relationships between protected areas, tourism and community livelihoods: a systems thinking approach 36
MOREN T. STONE AND LESEGO S. STONE

5 How community-based tourism can survive in turbulent environments: the Mahenye CAMPFIRE project, Zimbabwe 53
TAKARUZA MUNYANYIWA, SHEPHERD NYARUWATA AND CLEOPAS NJEREKAI
PART II
Positive Afro-identities and indigenous cultural resources

6 The ‘Afro-positive turn’: undermining Afro-pessimism through Afro-positive digital counter-narratives
MUCHA MKONO

7 Broadening Uganda’s tourism product base through indigenous cultural resource utilisation
JIM AYOREKIRE, JOSEPH OBUA AND MICHAEL BRUCE BYARUHANGA

8 Insight into Africa: wildlife tourism as educational transformation
CHLOE ROOKS, GARRY MARVIN, CAROLINE ROSS AND JONATHAN SKINNER

JOSEPH E. MBAIWA, GLADYS SIPHAMBE AND TSHOLOFEO MBAIWA

10 Leveraging tourism in Kenya through indigenous knowledge
TOM KWANYA

PART III
Governance, integration and synergies

11 Regional integration: a lever for positive tourism development in Africa?
BINESWAREE BOLAKY

12 Tourism progress in the SADC region: postcolonial era milestones
ZIBANAI ZHOU

13 Tourism and economic wellbeing in Africa
OGECHI ADEOLA, OLANIYI EVANS AND ROBERT EBO HINSON

14 The positive interaction between tourism development and human development: evidence from Mauritius
BOOPEN SEETANAH AND SHEEREEN FAUZEL
15 Tourism governance and organisational infrastructure in the East African Community: a baseline analysis  173
BERNARD KITHEKA AND AGNES SIRIMA

16 The contribution of the law to tourism: the case of Mauritius  186
ROOPANAND MAHADEW AND KRISHNEE APPADOO

PART IV
Crises, controversies and the future  195

17 Terrorism and tourism recovery cases: a study of Tunisia and Egypt  197
DAVID ADELOYE AND NEIL CARR

18 The trophy hunting controversy: how hunters rationalise their pastime in social media  211
MUCHA MKONO

19 Management of a mature destination: Kruger National Park, South Africa  230
SANETTE FERREIRA

20 The future of tourism in Africa: optimism in a changing environment  245
MUCHA MKONO

Index  252