

ROCKONOMICS

ALAN B. KRUEGER



CURRENCY
New York

CONTENTS

Chapter 1: Prelude	1
Chapter 2: Follow the Money: The Music Economy	27
Chapter 3: The Supply of Musicians	51
Chapter 4: The Economics of Superstars	78
Chapter 5: The Power of Luck	106
Chapter 6: The Show Must Go On: The Economics of Live Music	127
Chapter 7: Scams, Swindles, and the Music Business	158
Chapter 8: Streaming Is Changing Everything	177
Chapter 9: Blurred Lines: Intellectual Property in a Digital World	205
Chapter 10: The Global Market for Music	231
Chapter 11: Music and Well-Being	257
Appendix: Evaluation of the Pollstar Boxoffice Database	271
Acknowledgments	279
Notes	283
Index	311