Contents

Overtourism. It’s time for some answers — V

Acknowledgements — VII

Rachel Dodds and Richard W. Butler
1 Introduction — 1

Rachel Dodds and Richard W. Butler
2 The enablers of overtourism — 6

Part I: Overtourism: theoretical positioning and implications

Geoffrey Wall
3 Perspectives on the environment and overtourism — 27

Jillian M. Rickly
4 Overtourism and authenticity — 46

Ulrike Gretzel
5 The role of social media in creating and addressing overtourism — 62

Richard W. Butler
6 Overtourism and the Tourism Area Life Cycle — 76

Part II: Case studies

Reil G. Cruz and Giovanni Francis A. Legaspi
7 Boracay beach closure: the role of the government and the private sector — 95

Janto S. Hess
8 Thailand: too popular for its own good — 111

Harold Goodwin
9 Barcelona – crowding out the locals: a model for tourism management? — 125
Contents

Emma Nolan and Hugues Séraphin
10 Venice: capacity and tourism — 139

Miroslav Rončák
11 Prague and the impact of low-cost airlines — 152

Fabian Weber, Florian Eggli, Timo Ohnmacht and Jürg Stettler
12 Lucerne and the impact of Asian group tours — 169

Jahanzaeb Qurashi
13 The Hajj: crowding and congestion problems for pilgrims and hosts — 185

Richard W. Butler
14 Overtourism in rural settings: the Scottish highlands and islands — 199

Part III: Challenges

Walter Jamieson and Michelle Jamieson
15 Managing overtourism at the municipal/destination level — 219

Susanne Becken and David G. Simmons
16 Stakeholder management: different interests and different actions — 234

Marion Joppe
17 The roles of policy, planning and governance in preventing and managing overtourism — 250

Rachel Dodds and Richard W. Butler
18 Conclusion — 262

Author biographies — 277

List of Figures — 282

List of Tables — 284

Index — 285