Contents

1 The Journey to Transformational Entrepreneurship
   Gideon Maas, Paul Jones, and Joan Lockyer 1

2 Innovation and Entrepreneurial Ecosystems as Important
   Building Blocks
   Zimu Xu and Gideon Maas 15

3 Case Study: Transformational Entrepreneurship in the
   UK—“From UK Bread Waste to Global Beer Brand”
   Rebecca Connolly 33

4 Case Study: Gender and Enterprise Development in Africa
   Keren Naa Abeka Arthur 55

5 Case Study: Transformational Entrepreneurship in
   Australia
   Heather Round 69
6 Case Study: Transformational Entrepreneurship in Malaysia—*Dare to Dream, Dare to Talk, Dare to Act(ion)*
Sok Kwan Say and Kii Geat Johan Lim

7 Conclusions on Transformational Entrepreneurship
Paul Jones and Gideon Maas

Index