GLOBAL BUSINESS & ECONOMICS ANTHOLOGY
Volume II, December 2016

CONTENTS

Government Expenditure Multiplier and Economic Growth: Empirical Evidence
Constantinos Alexiou, Cranfield University, UK
Joseph G. Nellis, Cranfield University, UK

An Evaluation of Emotional Intelligence of Accounting Students at an Institution in the MENA Region
Leonie Jooste
University of Wollongong in Dubai, Dubai, UAE

Regulation of Political Parties
Carolyn V. Currie
Public Private Sector Partnerships Pty Ltd, Sydney, Australia

Internships for Academic Credit: Best Practices for Program Administration
Charles E. Beck
University of Colorado, Colorado Springs, USA

Financial and Operating Performance of IPO Firms in an Emerging Market: Evidence from Croatia
Željana Aljinović Barać, University of Split - Faculty of Economics, Split, Croatia
Ljerka Markota, RRIF Plus D.o.o., Zagreb, Croatia
Katarina Ivković, Graduated Student, University of Split - Faculty of Economics, Split, Croatia

Enterprises and Tax Compliance in Greece: A Research Note on the Role of Corruption
Vasileios Vlachos, University of Macedonia, Greece
Aristidis Bitzenis, University of Macedonia, Greece
Panagiotis Kontakos, UCLAN Cyprus, Larnaka, Cyprus
Customer Involvement and Innovation in the Small to Medium-Sized (SMES) Enterprises of Cyprus

Andreas Efstathiades, George Papageorgiou
School of Business Administration, European University Cyprus, Cyprus

Contribution of Catholic Social Thought to the Debate on Corporate Social Responsibility

Klára Katona
Pázmány Péter Catholic University, Hungary

University Graduate Employability Strategy: A Risk Management Approach

Ghaleb A. El Refae, Abdelhafid K. Belarbi, Sobhy M. Elkhathib
Al Ain University of Science and Technology, UAE
Jamal A. Abu Rashed
Mount St. Joseph University, Cincinnati- Ohio, USA

The Impact of Human Resource Management Practices on The Level of Employee and Customer Satisfaction: The Case of 5* Hotels in Cyprus

Andreas Efstathiades, European University Cyprus, Cyprus
Theocharis, Georgiou, Middlesex University, UK
Christodoulos Efthathiades, European University Cyprus, Cyprus

Food Waste in Food Supply Chains as an Economic and Social Problem

Blazenka Knežević, University of Zagreb, Faculty of Economics and Business, Croatia
Ivana Marić, University of Zagreb, Faculty of Economics and Business, Croatia
Zoran Šućur, University of Zagreb, Faculty of Law, Social Work Study Centre, Croatia

Big Data: Unleashing the Match Between Quality and Quantity

Shorouq F. Eletter, Loay A. Alnaji, Ghaleb A. El Refae
Al Ain University of Science and Technology, Al Ain, UAE
Choice of Purchase Currency by Czech Exporters Sourcing Abroad

Martina Krasnicka
Lecturer, Department of Law, Faculty of Economics, University of South Bohemia in Ceske Budejovice, Czech Republic

Roberto Bergami
CDCS, Senior Lecturer, College of Business, Victoria Unistitute of Strategic and Economic Studies, Victoria University, Melbourne Australia & Visiting Professor, University of South Bohemia in Ceske Budejovice, Czech Republic

Viktor Vojtko
Head of Department of Trade and Tourism, Faculty of Economics, University of South Bohemia in Ceske Budejovice, Czech Republic

Economic Growth, Foreign Direct Investment and Privatisation in Egypt and China: Preliminary Results

Rania Ihab Naguib, Plymouth University, U.K.
Fangya Xu, Plymouth University, U.K.

The Influence of Women on Bribe Giving in International Business

Subarna Samanta, School of Business, the College of New Jersey, USA
Rajib Sanyal, Willumstad School of Business, Adelphi University, NY, USA

Knowledge, Innovation and Interaction

Maria Cristina Ortigao Sampaio Schiller
UERJ, ENCE-IBGE, Rio De Janeiro, Brazil

An Exploratory Study of Hong Kong Consumers’ Use of Social Network Sites (SNS) for Product Information Search

Kwan-Yu Yeung, Hang Seng Management College, Hong Kong
John Stanton, University of Western Sydney, Australia

Governance in Australian Not-For-Profit Sporting Organisations

Sonia Shimeld, University of Tasmania, Tasmania
Patricia Stanton, University of Newcastle, Australia
Implications of The ECB’s Unconventional Monetary Policy for the Banking Sector and Financial Markets

Silvia Trifonova
Department of Finance
University of National and World Economy (UNWE), Sofia, Bulgaria &

Venelina Trifonova
Department of Economics
University of National and World Economy (UNWE), Sofia, Bulgaria

The Importance of Internal Financing for Croatian Corporations During the Financial Crisis

Martina Sopta
Graduate School of Economics & Business
University of Zagreb, Croatia &

Ivan Santini
Graduate School of Economics & Business
University of Zagreb, Croatia

Non-Regular Employment of Women and Economic Growth

Kei Murata
Faculty of Humanities and Social Sciences, Shizuoka University, Japan

Pay-As-You-Go Pension, Human Capital Accumulation and Economic Growth

Kei Murata
Faculty of Humanities and Social Sciences, Shizuoka University, Japan

AUTHOR INDEX