

Alexis Papathanassis • Stavros Katsios •  
Nicoleta Ramona Dinu  
Editors

# Yellow Tourism

Crime and Corruption in the Holiday Sector

 Springer

# Contents

## **Part I CSR, Tourist Safety and Security**

<b>'Felons of the Seas': Smoke, Mirrors and Obfuscation . . . . .</b>	<b>3</b>
Ross A. Klein	

<b>'Missing in (Cruise-) Action': Exploring Missing Passenger Incidents on Board Cruise Ships . . . . .</b>	<b>19</b>
Sandra Wittlinger and Alexis Papathanassis	

<b>Crime Control and Tourist Safety: A Case-Study of the Romanian Seashore . . . . .</b>	<b>29</b>
Kamer-Ainur Aivaz, Mariana Juganaru, and Ion Danut Juganaru	

<b>Ethical Tourism: The Theory Vs. The Hedonistic Reality in Popular Greek Tourism Resorts . . . . .</b>	<b>71</b>
Dimitrios Belias, Efstathios Velissariou, Michalis Chondrogiannis, Dimitrios Kyriakou, Labros Sdrolias, George Aspridis, and Athanasios Koustelios	

<b>Security Perceptions of Tourists in the Aftermath of Terrorist Attacks . . . . .</b>	<b>83</b>
Laura Annabel Peters and Alexis Papathanassis	

## **Part II Tourism Corruption, Holiday Fraud**

<b>The 'Broken Marbles Theory': Exploring Tourists' Perceptions of Corruption and Their Impact on Travel Behaviour . . . . .</b>	<b>101</b>
Alexis Papathanassis and Nicoleta Ramona Dinu	

<b>'Blood Antiquities': The Problem of Illicit Trafficking for Tourism . . . .</b>	<b>119</b>
Ursula Warnke	

<b>Tourism and Trafficking of Cultural Goods: An Overview of Regulatory Initiatives . . . . .</b>	<b>135</b>
Kalliopi Chainoglou	

<b>Exploring Insurance Fraud and Tourists' Misbehaviour . . . . .</b>	<b>147</b>
Dimitrios Belias, Efstathios Velissariou, Michalis Chondrogiannis, Dimitrios Kyriakou, Konstantinos Varsanis, Labros Vasiliadis, and Athanasios Koustelios	
<b>The Unethical Practice of Hotel Review Ghost-Writers . . . . .</b>	<b>157</b>
Dimitrios Belias, Efstathios Velissariou, Alexandros Roditis, Michalis Chondrogiannis, Stavros Katsios, Dimitrios Kyriakou, Konstantinos Varsanis, and Athanasios Koustelios	
<b>'Sunbed Wars': A Holiday Nuisance and Its Impact on Holiday Satisfaction . . . . .</b>	<b>167</b>
Stephanie Boecker and Alexis Papathanassis	
<b>Part III Systemic Governance and Institutions</b>	
<b>Informal Tourism Economy and EU Funding: The Case of Romania . . .</b>	<b>193</b>
Dragoş Dumitru Jaliu and Anamaria Sidonia Răvar	
<b>Tourism in 'Yellow Times': The De-formalisation of the Greek Economy and Its Impact on Tourism . . . . .</b>	<b>209</b>
Stavros Katsios	
<b>Responsibility Vs. Star-Related CSR in the Hungarian Hotel Sector . . .</b>	<b>227</b>
Gyöngyi Kovács	
<b>Reputation Management in the Tourism Industry . . . . .</b>	<b>235</b>
Michalis Chondrogiannis, Stavros Katsios, Dimitrios Belias, Efstathios Velissariou, Ioannis Papadimopoulos, and Athanasios Koustelios	
<b>Responsible Tourism and Maritime Spatial Planning . . . . .</b>	<b>247</b>
Anca Cristina Stanciu	