Entrepreneurship and Local Economic Development
A Comparative Perspective on Entrepreneurs, Universities and Governments

Edited by Bruno Dallago and Ermanno Tortia
Contents

List of figures viii
List of tables x
List of contributors xii
Preface xvii

Introduction: entrepreneurs, universities and governments 1
ERMANNO TORTIA

PART I
Entrepreneurship and its frames 13

1 Entrepreneurship, the entrepreneur and the territory: an introduction 15
BRUNO DALLAGO

2 Are anchor institutions the answer to the prayers of small business owners in the UK? 33
DAVID SMALLBONE AND JOHN KITCHING

3 Comparative analysis of innovation policy and market quality: lessons from Russia and Japan 53
SATOSHI MIZOBATA

4 Different types of informal entrepreneurs in fragile ‘transitional’ contexts: case-based evidence in Russia 74
ALEXANDER CHEPURENKO

5 Re-stimulating Chinese entrepreneurship through the mixed ownership reform 93
ZHIKAI WANG
Contents

6 Determinants of the internationalization of Chinese enterprises: evidence from firm-level survey data 113
JIADONG PAN AND WEN XIAO

7 Managerial quality, business liberalization and corruption: the case of Turkey 136
MARIA LITVINNOVA AND MARIA LUIGIA SEGNANA

PART II
Entrepreneurship, universities and governments 163

8 Innovation modes and knowledge relations: the learning match between university and enterprises from a regional perspective 165
PETER NIELSEN

9 Creative workers in Europe: is it a reserve of the 'Would-Be Entrepreneurs'? A cross country comparison 186
CSABA MAKÓ, MIKLÓS ILLÉSSY AND ANDRÁS BORBÉLY

10 Graduate entrepreneurship support: what higher education institutions do, and how government can support them. Lessons from Hungary and Ireland 208
ANDREA-ROSALINDE HOFER AND PETER BAUR

11 The effect of government intervention on entrepreneurship: empirical evidence from China 231
WENJIE ZHU AND ZHIKAI WANG

PART III
The territory as context 247

12 The role of a local university in regional development: the case of Regensburg 249
JOACHIM MÖLLER AND CHRISTOPH RUST

13 Academic spin-offs and the innovative city: universities' role in the entrepreneurial ecosystem of Boston 281
ALESSANDRO BARONCELLI AND MATTEO LONDONI
14 Native and immigrant entrepreneurship: costs of doing business and local liabilities
SIMONE GUERCINI AND MATILDE MILANESI

Conclusion: the triple helix, social impacts and beyond
ERMANNO TORTIA

Index