CONTENTS

Preface

1. The Objectives of the Firm 13
2. Probability and Decision Making 27
3. Decision Theories and Business Decision Making 48
4. Introduction to Linear Programming 70
5. Linear Programming and the Theory of the Firm 95
6. Applications of Linear Programming 117
7. Acquiring and Valuing Information 135
8. Capital Structure and Cost of Capital 167
9. Aspects of Capital Budgeting 192

Bibliography 253
Index 259