In from the Cold

LATIN AMERICA'S NEW ENCOUNTER WITH THE COLD WAR

Edited by

Gilbert M. Joseph

and Daniela Spenser

Contents

Preface vii

I New Approaches, Debates, and Sources

What We Now Know and Should Know: Bringing Latin America More Meaningfully into Cold War Studies Gilbert M. Joseph 3

Recovering the Memory of the Cold War: Forensic History and Latin America Thomas S. Blanton 47

II Latin America between the Superpowers: International Realpolitik, the Ideology of the State, and the “Latin Americanization” of the Conflict

The Caribbean Crisis: Catalyst for Soviet Projection in Latin America Daniela Spenser 77

The View from Havana: Lessons from Cuba’s African Journey, 1959–1976 Piero Gleijeses 112

Transnationalizing the Dirty War: Argentina in Central America Ariel C. Armony 134

III Everyday Contests over Culture and Representation in the Latin American Cold War

Producing the Cold War in Mexico: The Public Limits of Covert Communications Seth Fein 171

¡Cuba sí, Yanquis no! The Sacking of the Instituto Cultural México–Norteamericano in Morelia, Michoacán, 1961 Eric Zolov 214
Miracle on Ice: Industrial Workers and the Promise of Americanization in Cold War Mexico  
Steven J. Bachelor  253

Chicano Cold Warriors: César Chávez, Mexican American Politics, and California Farmworkers  
Stephen Pitti  273

Birth Control Pills and Molotov Cocktails: Reading Sex and Revolution in 1968 Brazil  
Victoria Langland  308

Rural Markets, Revolutionary Souls, and Rebellious Women in Cold War Guatemala  
Carlota McAllister  350

IV Final Reflections

Standing Conventional Cold War History on Its Head  
Daniela Spenser  381

Selective Bibliography  397

Contributors  427

Index  429