

CONTENTS

<i>Preface</i>	ix
Introduction: The Theory and Politics of Moral Regulation	1
Situating moral regulation	1
Governing through moral regulation	4
Moral regulation and the deployment of law	11
Theoretical resources for a theory of moral regulation	12
On social control, moral panics and anxiety	18
The selection of case studies	20
1 Compulsion to Virtue: Societies for the Reformation of Manners and the Prosecution of Vice	28
An early moral regulation movement	28
The project of the reformation of manners	29
The agents of reformation	32
The targets of reformation: Public vice and immorality	34
The tactics of reformation: Propaganda and prosecution	41
The discourses of reformation: Reading sermons	45
The politics of informing: Resistance and opposition	49
The significance of the societies for reformation	55
2 Moral Regulation from Above: The Vice Society	57
Morals in an age of anxiety	57
Reform of manners by Proclamation	65
The Society for the Suppression of Vice	69
Targets and tactics	72
Beyond coercive moral reform?	75
3 From Sexual Purity to Social Hygiene, 1870–1918:	
Victorian America and Britain	77
Convergent and divergent dynamics of moral reform projects	77
Constituting women, men and sex	80
The birth of sexual purity	94

	From moral reform to sexual purity	96
	From sexual purity to social hygiene: The governmentalisation of moral reform	103
4	Moral Regulation in the United States: From Sexual Purity to Social Hygiene	110
	The roots of American moral reform	110
	Revivalism and female moral reform	113
	Divergent projects: Anti-obscenity campaigns and the rise of sexual purity movements	118
	American sexual purity movements	123
	The rise of the social hygiene movement	134
	The hibernation of moral regulation?	137
5	Sexual Purity, Maternal Feminism and Class in Late Victorian Britain	140
	Feminism and moral regulation in Britain	140
	Traditional moral politics	141
	Prostitution, sexual politics and anti-regulationism	144
	The sexual purity movement	154
	1885, the "Maiden Tribute" and criminal law reform	163
	Sexual purity and feminism	170
	From white slavery to social hygiene	174
	Purity, maternal feminism and class	185
6	Retraditionalising Moral Regulation: Making Sense of Contemporary Moral Politics	192
	The return of moral regulation?	192
	Explaining moral regulation	196
	Crisis tendencies and moral regulation	201
	Crises in gender relations	204
	Crises in familial relations	211
	Modern anxieties and moral regulation	213
	Moral regulation and genealogy of the self	216
	<i>Notes</i>	221
	<i>References</i>	245
	<i>Index</i>	269