

# Contents

Foreword	
<i>Marilyn M. Cooper</i>	ix
Preface	xiii
About the Contributors	xxi
List of Reviewers	xxix
1 Setting a Sociotechnological Agenda in Nonacademic Writing	
<i>Ann Hill Duin and Craig J. Hansen</i>	1
2 The Transformation of Critical Ethnography Into Pedagogy, or the Vicissitudes of Traveling Theory	
<i>Carl G. Herndl</i>	17
3 Nonacademic Writing Into the 21st Century: Achieving and Sustaining Relevance in Research and Curricula	
<i>Elizabeth Tebeaux</i>	35

4	The Computer Culture, Gender, and Nonacademic Writing: An Interdisciplinary Critique <i>Mary M. Lay</i>	57
5	Image, Text, and Power in Architectural Design and Workplace Writing <i>John Ackerman and Scott Oates</i>	81
6	“Some People Weren’t Able to Contribute Anything but Their Technical Knowledge”: The Anatomy of a Dysfunctional Team <i>Rebecca E. Burnett</i>	123
7	Writing Well as a Form of Social Knowledge <i>Dorothy Winsor</i>	157
8	Social Theories, Workplace Writing, and Collaboration: Implications and Directions for Research <i>Jo Allen and Carol Thompson</i>	173
9	Understanding Institutional Discourse in the U.S. Congress, Present and Past <i>Catherine F. Smith</i>	205
10	Participatory Writing: Literacy for Civic Purposes <i>Sandra Stotsky</i>	227
11	Issues in Hypertext-Supported Collaborative Writing <i>Stuart A. Selber, Dan McGavin, William Klein, and Johndan Johnson-Eilola</i>	257
12	Technology Enhanced Nonacademic Writing: A Social and Cognitive Transformation <i>Curtis Jay Bonk, Thomas H. Reynolds, and Padma V. Medury</i>	281

<b>13</b>	<b>Contextualizing Technology and Communication in a Corporate Setting</b> <i>Craig J. Hansen</i>	<b>305</b>
<b>14</b>	<b>Writing as Democratic Social Action in a Technological World: Politicizing and Inhabiting Virtual Landscapes</b> <i>Cynthia L. Selfe and Richard J. Selfe, Jr.</i>	<b>325</b>
	<b>Author Index</b>	<b>359</b>
	<b>Subject Index</b>	<b>369</b>