

AMERICANIZATION  
AND ANTI-AMERICANISM  
The German Encounter  
with American Culture after 1945

*Edited by*  
Alexander Stephan

**I**  
*Berghahn Books*  
New York/Oxford

# CONTENTS

|                          |      |
|--------------------------|------|
| Acknowledgements         | viii |
| <i>Alexander Stephan</i> |      |
| Introduction             | 1    |

## PART 1: POLITICS OF CULTURE

|   |    |
|---|----|
| <i>Russell A. Bertnan</i>   |    |
| Anti-Americanism and Americanization  | 11 |
| <i>Michael Ermarth</i>  |    |
| Counter-Americanism and Critical Currents in West German Reconstruction 1945-1960: The German Lesson Confronts the American Way of Life | 25 |
| <i>Bernd Greiner</i>  |    |
| Saigon, Nuremberg, and the West: German Images of America in the Late 1960s   | 51 |

## PART 2: POPULAR CULTURE

|  |    |
|--|----|
| <i>Jost Hermand</i>  |    |
| Resisting Boogie-Woogie Culture, Abstract Expressionism, and Pop Art: German Highbrow Objections to the Import of "American" Forms of Culture, 1945-1965 | 67 |
| <i>Kaspar Maase</i>  |    |
| From Nightmare to Model? Why German Broadcasting Became Americanized   | 78 |

***Heide Fehrenbach***

- Learning from America: Reconstructing "Race" in  
Postwar Germany 107

**PART 3: FILM**

***David Bathrick***

- Cinematic Americanization of the Holocaust in Germany:  
Whose Memory Is It? 129

***Sabine Hake***

- Anti-Americanism and the Cold War: On the DEFA  
Berlin Films 148

***Thomas Elsaesser***

- German Cinema Face to Face with Hollywood: Looking into  
a Two-Way Mirror 166

**PART 4: EUROPEAN AND GLOBAL PERSPECTIVES**

***Richard Pells***

- Double Crossings: The Reciprocal Relationship between  
American and European Culture in the Twentieth Century 189

***Rob Kroes***

- Anti-Americanism and Anti-Modernism in Europe: Old  
and Recent Versions 202

***Winfried Fluck***

- California Blue: Americanization as Self-Americanization 221

***Volker R. Berghahn***

- Awkward Relations: American Perceptions of Europe,  
European Perceptions of America 238

## PART 5: OUTLOOK

***Karsten D. Vbigt***

Crisis or Cooperation? The Transatlantic Relationship  
at a Watershed 253

***Bowman H. Miller***

Germans and Americans: Understanding and Managing  
Change 257

Bibliography 263

Contributors 276

Index 283