List of Figures p. xiii
Preface and Acknowledgments p. xvii
Introduction: Highway Icon p. 3
Iconography p. 3
Physical Setting p. 6
Before the Fact: The Route in the Mind
Prefigured Pathway p. 15
Clovis and Folsom Occupation of the Southern High Plains p. 15
Chaco and Cahokia p. 16
Spanish and French p. 19
Santa Fe Trail p. 22
Thirty-Fifth Parallel Route p. 25
Benton and Fremont p. 25
California Gold p. 26
Simpson and Sitgreaves p. 27
Gwin and Kern p. 29
Beale Wagon Road p. 31
South-West Branch p. 32
Chicago Pullmans p. 33
Constructing the Route as a Railroad p. 35
Palmer and Greenwood p. 35
Santa Fe Railroad p. 37
Lewis Kingman p. 38
William Hood p. 39
Grand Canyon p. 41
Indian Territory p. 43
Rock Island Line p. 43
From Idea to Fact: Putting Route 66 on the Ground
National Auto Trails p. 47
Automobiling p. 47
New York to Paris p. 48
Sixty-Second Mile p. 50
Sunset Trail p. 50
Ocean-to-Ocean Highway p. 52
National Old Trails Road p. 52
Ozark Trails Association p. 54
Route Number 66 p. 59
Federal-Aid Roads p. 59
Federal Route Numbers p. 60
Shield Signs p. 61
Final Numbering p. 62
Kentucky Objections p. 64
Number 66 p. 64
U.S. Highway 66 p. 68
Final Numbering p. 70
Resignation p. 71
Numbered Legacy p. 71
Main Street Highway p. 73
Highway 66 Association p. 73
Bunion Derby p. 74
Phillips 66 p. 77
Los Angeles Olympics p. 80
Dust Bowl Highway p. 83
Black Sunday p. 83
Pare Lorentz p. 84
Dorothea Lange p. 85
Sallisaw p. 86
On U.S. 66 p. 87
Postscript p. 91
From Fact to Symbol: The Route 66 of Our Imagination p. 95
Mother Road p. 95
Salinas p. 95
Harvest Gypsies p. 96
Oklahoma Trip p. 97
The Oklahomans p. 98
Sallisaw p. 98
Highway 66 p. 99
The Grapes of Wrath p. 101
Die Route 66 p. 102
Ikari No Budo p. 105
Filming Highway 66 p. 107
Daryl Zanuck p. 107
Nunnally Johnson p. 108
Otto Brower p. 109
Joad Family Trek p. 109
Woody Guthrie p. 110
(Get Your Kicks On) Route Sixty-Six! p. 115
Jack Rittenhouse p. 115
Bobby Troup p. 116
Howard Johnson's p. 117