

List of Figures, Tables and Plates

Acknowledgments

Preface

On the Foundation of Communicology as a Human Science: Can an American Do Semiotic Phenomenology?	p. 1
Irving Goffman and the Attempt at a Phenomenology of Mass Media	p. 13
Silent Science: On the Semiotic Phenomenology of Cultural Media (Art vs. Television)	p. 29
From Saussure to Communicology: The Paris School of Semiotics	p. 67
Somebody is Nowhere: Michael Foucault on Rhetoric and the Discourse of Subjectivity in the Human Sciences	p. 81
The Algebra of History: Merleau-Ponty and Foucault on the Rhetoric of the Person	p. 114
Foucault's Chinese Encyclopedia: La Meme et L 'Autre	p. 142
The Voiceless Name and the Nameless Voice: Foucault's Phenomenology of Discourse	p. 155
All Aphorism of Culture and Communication: The Phenomenological Approach to the Human	p. 178
App. A: Levy-Bruhl and the Human Science "Law of Participation"	p. 190
App. B: Communicology: An Encyclopedia Dictionary of the Human Science	p. 197
App. C: Margaret Mead's Model of Cultural Transmission	p. 237
App. D: Definitions of Figure 1: Cultural Values Communication Model	p. 239
App. E: Edward Hall's "High-Low Context" Model of Cultural Communication	p. 243
Notes	p. 245
Index	p. 267

Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.