

List of Figures	p. vi
List of Tables	p. vii
List of Plates	p. ix
About the Authors	p. x
Preface	p. xi
List of Abbreviations	p. xv
Introduction	p. 1
Manufacturing red gold: growing the world's tomatoes	p. 25
Pizzas, pasta sauces and ketchup: producing and consuming tomato products	p. 61
The persistence of national differences: grower-processor bargaining in Australia and Canada	p. 95
The distinctly European tomato	p. 157
Cheap tomatoes from developing countries? The case of Thailand and China	p. 197
Unpacking the tomato: interpreting agri-food globalization	p. 247
Bibliography	p. 267
Index	p. 283

Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.