Acknowledgments  p. vii
Prologue  p. xi
Introduction  p. 1
From Circulation Numbers to Web Analytics: Journalists and Their Readers in the United States and France  p. 15
Utopian Beginnings: A Tale of Two Websites  p. 36
Entering the Chase for Clicks: Transatlantic Convergences  p. 54
The Multiple Meanings of Clicks: Journalists and Algorithmic Publics  p. 75
The Fast and the Slow: Producing Online News in Real Time  p. 102
Between Exposure and Unpaid Work: Compensation and Freelance Careers  p. 125
Conclusion  p. 152
Appendix: A Fly on the Screen? Behind the Scenes in the (Digital) Field  p. 163
Notes  p. 179
Bibliography  p. 221
Index  p. 247

Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.