

Introduction	
The Lure of the Past	
The Mind and History	p. 3
The Perspective of Evolution	p. 3
The Global Network	p. 5
At the Hinges of the New Millennium	p. 8
Chance, Necessity, and Something Else	p. 13
Are We Hopelessly Bad?	p. 15
The Good and the Bad	p. 18
The Emergence of the Self	p. 20
Further Thoughts on "The Mind and History"	p. 24
Who Controls the Mind?	p. 28
Eternal Dissatisfaction	p. 29
Chaos and Consciousness	p. 32
Why Is Happiness So Elusive?	p. 34
The Limits of Reason	p. 37
The Addiction to Pleasure	p. 42
Stress, Strain, and Hormones	p. 46
Further Thoughts on "Who Controls the Mind?"	p. 52
The Veils of Maya	p. 55
Illusion and Reality	p. 55
The World of the Genes	p. 63
The World of Culture	p. 69
The World of the Self	p. 76
Further Thoughts on "The Veils of Maya"	p. 83
Predators and Parasites	p. 86
The Forces of Selection	p. 86
Power and Oppression	p. 89
The Exploitation of Women and Children	p. 95
Individual Differences in Power	p. 98
The Transmission of Inequality	p. 101
Parasitic Exploitation	p. 105
The Strategy of Irresponsibility	p. 107
Exploitation Through Mimicry	p. 109
Further Thoughts on "Predators and Parasites"	p. 114
Memes Versus Genes	p. 119
The Competition of Memes	p. 120
Memes and Addiction	p. 126
Memes and Media	p. 131
The Competition of Ideas	p. 136

Memes and Materialism	p. 139
Further Thoughts on "Memes versus Genes"	p. 143
The Power of the Future	
Directing Evolution	p. 149
Some Principles of Evolution	p. 150
The Nature of Complexity	p. 157
Morality and Evolution	p. 159
The Control of Population	p. 162
Eumemics: Limiting the Reproduction of Memes	p. 165
Complexity of Consciousness	p. 169
Further Thoughts on "Directing Evolution"	p. 172
Evolution and Flow	p. 175
The Elements of Flow	p. 179
Why Is Flow Rewarding?	p. 187
The Consequences of Flow	p. 192
What Happens When Flow Is Absent?	p. 197
Flow in Everyday Life	p. 199
Further Thoughts on "Evolution and Flow"	p. 204
The Transcendent Self	p. 207
What Transcenders Are Like	p. 208
What Is the Self?	p. 216
Evolving Images of the Ideal Self	p. 219
The Development of the Self Through the Life Span	p. 234
Flow and the Growth of the Self	p. 237
The Skills of Spirituality and Wisdom	p. 238
The Challenges of the Future	p. 244
Further Thoughts on "The Transcendent Self"	p. 249
The Flow of History	p. 252
Flow and the Evolution of Technology	p. 254
Flow and Historical Change	p. 258
The Good Society	p. 266
Creating a Good Society	p. 269
Educating for the Good Society	p. 272
Further Thoughts on "The Flow of History"	p. 277
A Fellowship of the Future	p. 279
Forging a Fellowship	p. 281
Cells of the Future	p. 285
A Faith of the Future	p. 289
Further Thoughts on "A Fellowship of the Future"	p. 294
Acknowledgments	p. 297

Notes	p. 299
References	p. 335
Index	p. 351

*Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.*