

Rodwan Hashim Mohammed Fallatah  
Jawad Syed

# Employee Motivation in Saudi Arabia

An Investigation into the Higher  
Education Sector

palgrave  
macmillan

# Contents

<b>1</b>	<b>Introduction: Contextualising Motivation</b>	<b>1</b>
<b>2</b>	<b>A Critical Review of Maslow's Hierarchy of Needs</b>	<b>19</b>
<b>3</b>	<b>Cultural Critique of the Hierarchy of Needs and the Saudi Context</b>	<b>61</b>
<b>4</b>	<b>Questioning the Applicability of Maslow's Hierarchy of Needs in Saudi Arabia</b>	<b>103</b>
<b>5</b>	<b>Motivation Unravelling: Gender, Religion and Other Demographic Patterns</b>	<b>135</b>
<b>6</b>	<b>What Saudi Employees Want: In Depth Insights</b>	<b>213</b>
<b>7</b>	<b>The Primacy of Social Needs</b>	<b>255</b>
<b>8</b>	<b>Conclusion: The Cross-Cultural Complex</b>	<b>279</b>
	<b>Index</b>	<b>295</b>