## Contents

List of Figures viii  
List of Tables x  
Acknowledgements xi  
List of Abbreviations xiv

**Introduction** 1  
1 Visualizing the Marshall Plan 21  
2 By Europeans – for Europeans: Local Film Production 47  
3 The Cold War as Text and Context 73  
4 US Policy into Film: Productivity 99  
5 US Policy into Film: European Integration 129  
6 Filmmakers and Information Officers as Cultural Transmitters 157  
7 Audience Reception 181  
8 Distribution and Exhibition 205  
Conclusion 229

Filmography 241  
Notes 255  
Sources 306  
Bibliography 310  
Names and Film Title Index 328  
Subject Index 332