Table of Contents

Preface ........................................................................................................................................................................ xx

Volume I

Section 1
Fundamental Concepts and Theories

Chapter 1
Fundamentals of Business Process Archeology ................................................................. 1
  Ricardo Pérez-Castillo, University of Castilla-La Mancha, Spain
  Ignacio García Rodríguez de Guzmán, University of Castilla-La Mancha, Spain
  Mario Piattini, University of Castilla-La Mancha, Spain

Chapter 2
Self-Control Beyond Clans and Culture: A Behavioral Perspective on Internalizing Control ........ 20
  Hannah Möltner, University of Kassel, Germany
  Michèle Morner, German University of Administrative Sciences Speyer, Germany
  Pascal Nevries, University of Kassel, Germany

Chapter 3
A Revolutionary Look at Knowledge Management: Considering Intellectual Assets as Facilitating Infrastructure .................................................................................................................. 45
  Khadijeh Rouzbehani, University of Tehran, Iran

Chapter 4
Theoretical Discussion of Gender and Power: The Case of the University of Botswana .................. 69
  Nonofo Losike-Sedimo, University of Botswana, Botswana

Section 2
Development and Design Methodologies

Chapter 5
Strategic Innovation Management: An Integrative Framework and Causal Model of Knowledge Management, Strategic Orientation, Organizational Innovation, and Organizational Performance .... 86
  Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand
Chapter 6
A Unified Framework of Organizational Perspectives and Knowledge Management and Their Impact on Job Performance ................................................................. 102
  Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 7
Communities of Practice in Transition Economies: Innovation in Small- and Medium-Sized Enterprises ................................................................. 134
  Narasimha Rao Vajjhala, University of New York Tirana, Albania

Chapter 8
Operational Approaches in Organizational Structure: A Case for MNEs in Developing Countries ................................................................. 149
  Mohammad Ayub Khan, Tecnológico de Monterrey, Mexico

Chapter 9
  Ahmed Sidky, ICAgile, USA

Chapter 10
Management in Modern Organizations: Organizational, Innovation, and Knowledge Management Theories ................................................................. 196
  Maria José Sousa, Instituto Universitário de Lisboa, Portugal & Universidade Europeia, Portugal
  Isabel Moço, Universidade Europeia, Portugal

Chapter 11
Current Approaches in Change Management ................................................................. 223
  Erkut Altundağ, Beykent University, Turkey

Chapter 12
Paths to Success: Leveraging Culture, Leadership, and Learning Strategies ................................................................. 251
  Ana Martins, Zirve University, Turkey
  Albino Lopes, University of Lisbon, Portugal
  Isabel Martins, Zirve University, Turkey
  Orlando Petiz, University of Minho, Portugal

Chapter 13
Explanatory Model of Adoption, Development and Utilization of Administrative Workflow Systems ................................................................. 271
  Mário Dias Lousã, Higher Polytechnic Institute Gaya, Portugal
  José Augusto Monteiro, University of Porto, Portugal
Chapter 14
IN&OUT Model: Knowledge Management Applied to the Succession Process in Family Business

Maria Sarabia, University of Cantabria, Spain
Maria Obeso, University of Cantabria, Spain
Elaine Philpott, University of Bedfordshire, UK

Chapter 15
Evaluating Critical Success Factors Model of Knowledge Management: An Analytic Hierarchy Process (AHP) Approach

Mohammadbashir Sedighi, Delft University of Technology, The Netherlands
Sander van Splunter, Delft University of Technology, The Netherlands
Fardad Zand, Delft University of Technology, The Netherlands
Frances Brazier, Delft University of Technology, The Netherlands

Chapter 16
Unifying a Framework of Organizational Culture, Organizational Climate, Knowledge Management, and Job Performance

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 17
Exploring Knowledge Types and Knowledge Protection in Organizations

Maslin Masrom, Universiti Teknologi Malaysia, Malaysia
Nik Hasnaa Nik Mahmood, Universiti Teknologi Malaysia, Malaysia
Aida A. Aziz Al-Araimi, Universiti Teknologi Malaysia, Malaysia

Chapter 18
Integration of Competing Values and Knowledge Organisational Activities in a New Model

Amir Hossein Dastaviz, University of Malaya, Malaysia

Chapter 19
Developing a Unified Framework and a Causal Model of Transformational Leadership, Empowerment, Innovation Support, and Organizational Innovation

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Section 3
Tools and Technologies

Chapter 20
Best Practice Model Tools and Methods for Developing KM Systems

Erzsébet Noszkay, Budapest Metropolitan University, Hungary
Chapter 21
Evaluation of Cultural Intelligence in Staff of Industries, Mines and Trades Organizations - Case Study: Semnan Province, Iran

Mohammad Abdolshah, Islamic Azad University-Semnan Branch, Iran
Baranak Geranfar, Semnan University, Iran
Eisa Akbari, Semnan University, Iran
Jalil Vaziri, Semnan University, Iran

Chapter 22
A Common Methodology: Using Cluster Analysis to Identify Organizational Culture across Two Workforce Datasets

Sunny L. Munn, Ashland University, USA

Chapter 23
Employer Value Proposition A Conceptual Framework and Scale Development for Indian Information Technology Professionals

Salila Kumar Pattnaik, Tata Consultancy Services Ltd., India
Rajnish Kumar Misra, Jaypee Institute of Information Technology, India

Volume II

Chapter 24
Developing a Social Justice-Oriented Workforce Diversity Concentration in Human Relations Academic Programs

Marilyn Y. Byrd, University of Oklahoma, USA
Brenda Lloyd-Jones, University of Oklahoma, USA

Chapter 25
The Roles of Information Technology and Knowledge Management in Global Tourism

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 26
Fostering Supply Chain Management in Global Business

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 27
The Role of Marketing Strategies in Modern Business and Society

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 28
Knowledge Management Strategy as a Chance of Small and Medium-Sized Enterprises

Andrea Bencsik, Széchenyi István University of Győr, Hungary & Univerzita J. Selyeho Komarno, Slovakia
Timea Juhász, Lohmann Animal Health Hungaria Ker. Kft., Hungary