Russia and the European Union
Development and Perspectives
Contents

Part I Problems and Perspectives of Territories’ Development in Macro-level Socio-economic Systems

The Subjective Approach to Accessing the Quality of Life in the Regions of Russia ........................................... 3
Marianne Santalova, Konstantin Kosarev, Svetlana Nechayeva, Alex Kublanov, and Ksenia Sadykova

Issues of Effectiveness of Communal Service in View of Variability of Apartment Blocks Management System ......................... 9
Elena S. Kryukova, Iurii S. Povarov, Evgenia V. Ruzanova, Valentina D. Ruzanova, and Nikolai G. Frolovskii

Settlement System of Rural Areas: Trends and Spatial Aspects of Development ....................................................... 17
Elena V. Mikhailova, Olga N. Izyumova, and Ivan A. Chusov

Market-Oriented Approach to Management of Territorial Development: Discussion of Debatable Issues ......................... 25
Daniil P. Frolov, Vladimir G. Sarkisyan, Apollon P. Karibov, and Anastasia S. Strekalova

Regional & Climatic and Genetic & Physiological Determinants of Lawmaking Activities ........................................... 31
Vitalii A. Ponomarenkov, Pavel A. Paulov, Anna V. Sidorova, Lilia G. Sayfulova, and Igor V. Ovod

Strategic Planning of Regional Ecological Development: Adaptation of Elinor Ostrom’s Principles in Russia .................... 39
Daniil P. Frolov, Elena G. Popkova, Anastasia S. Strekalova, and Irina V. Marushchak
Contents

Results of Innovational Activities of Russian Regions in View of the Types of Economic Culture .................................................. 47
Yuri Treshchevsky, Larisa Nikitina, Mikhail Litovkin, and Valentina Mayorova

Methodological Toolset of Regional Authority Bodies’ Cluster Policy ................................................................................. 55
Vasily Tarakanov, Alla Kalinina, and Elena Petrova

Micro-Level Financial Tools of Joint Overcoming of Crises in Socio-economic Sphere in the Context of Russian-European Cooperation ................................................................. 63
M.A. Filin, A.M. Musaeva, A.S. Hanchadarova, S.N. Alborieva, and A.I. Magomedov

Regional Peculiarities of State Support for Agriculture ................................................................. 69
Feliks M. Aliev, Dzhaniyat G. Imashova, Patimat M. Sheykhova, and Perizat M. Kamalova

Specific Risks of Implementation of Infrastructural Megaprojects in Regions of Modern Russia ................................................ 75
Inna Mitrofanova, Elena Russkova, and Marina Buyanova

Anti-crisis Budget Policy of Russia in 2016–2018 ............................................................. 81
Sergey P. Sazonov, Gilyan V. Fedotova, Lyubov V. Perekrestova, and Yuri A. Kozenko

Import Substituting Approach to Development of Regional Economy of Russia and Europe ................................................ 89
Khadiizhat D. Mustafaeva, Umukusyum Z. Mamaeva, Mina K. Bammatkhanova, Paizat A. Ibragimova, and Bariyat A. Gamzatova

Food Supply Regional Management System of the Consumer Market in the Modern Russian Economy ........................................ 97
M.A. Ananiev, O.K. Lukhovskaya, and E.S. Vasilchuk

Application of the Tools of Cognitive Analysis in Formation of Regional System of Development of Small and Medium Entrepreneurship ........................................................... 105
Sergey A. Korobov, Viktor O. Moseyko, Ekaterina G. Novoseltseva, Veronika S. Epinina, and Elena Y. Marusinina

Computer Modeling of the Development of Russian Small Towns on the Basis of Cognitive Maps ........................................... 113
Alexey F. Rogachev
Contents

Part II Institutional Peculiarities of Functioning and Development of Modern Socio-economic Systems

Economic Expedience of Certain Procedures of Insolvency Institute (Bankruptcy): Statistical and Legal Aspect .................................................. 121
Alla A. Pavlushina, Ekaterina A. Anaeva, Larisa V. Levchenko, Andrey V. Loshkarev, and Valeria M. Nikiforova

Public-Private Partnership in Modern Russia: Models, Targets and Realization ................................................................. 131
Svetlana N. Revina, Yulia A. Dorofeeva, Elena B. Kalashnikova, Irina E. Milova, and Tatyana A. Kalentyeva

Customary and Legal Notions of Punishment of the Peoples of Nether-Polar Urals with Traditional Mode of Life ...................... 139
Vitalii A. Ponomarenkov, Sergey A. Kurushin, Tatyana S. Cherevichenko, Aleksey L. Zakharov, and Aleksandra P. Korobova

Amendments to the Civil Code of the Russian Federation: Contradictions of Theory and Practice .............................................. 147
Agnessa O. Inshakova, Alexandr I. Goncharov, Oleg A. Mineev, and Maxim V. Sevostyanov

Transformation of Human Rights in Information Society in Connection with Formation and Formulation of the Right to Oblivion by European Court of Human Rights ................................................................. 155
Svetlana N. Revina, Olga E. Surkova, Vladimir M. Kroz, Grigory F. Tselniker, and Pavel A. Paulov

Dissemination Issues of Legal Information: The Past and the Present .... 161
Svetlana N. Revina, Anna V. Sidorova, Aleksey L. Zakharov, Grigory F. Tselniker, and Sergey A. Kurushin

Establishment of the Institute of Audit as an Element of Market Relations and Object of Legal Regulation ........................................ 169
Viktoria V. Bolgova, Aleksey V. Dashin, Natalya V. Deltsova, Evgenia V. Medentseva, and Svetlana V. Startseva

Transformation of Logistics Organizational Forms Under the Conditions of Modern Economy ..................................................... 177
Tatiana E. Evtodieva, Dana V. Chernova, Natalia I. Voitkevich, Elena R. Khramtsova, and Tatiana E. Gorgodze

Demographic Function of Modern Russian State: Issues of Goal-Setting ...................................................................................... 183
Vladimir M. Kroz, Olga E. Surkova, Alexey N. Churakov, Maksim A. Zolotov, and Evgeny V. Pisarev

Public-Private Partnership in Russia: Myths and Reality ..................... 191
Svetlana A. Kozhevnikova, Viktoria V. Bolgova, Elena B. Kalashnikova, Tatiana N. Gorokhovitskaya, and Olga V. Karsuntseva
Contractual Forms of Public-Private Partnership in Russia: Problems of Application ........................................... 199
Elena A. Bratukhina, Tatiana S. Bobkova, Yulia O. Svyatun,
Olga G. Porunova, and Tatiana S. Cherevichenko

Labor as an Object of Legal Regulation in the Conditions of Modern Market Relations ........................................... 207
Marina N. Bronnikova

Variability of Institutional Design in View of Anomalous Institutionalization Forms ........................................... 215
Anna V. Lavrentyeva, Marina A. Katkova, and Daniil P. Frolov

Main Categories of Economics as an Object of Philosophical Analysis ................................................................. 221
Anna Guryanova, Nikolai Guryanov, Vyacheslav Frolov,
Maksim Tokmakov, and Olga Belozerova

Exaptation of Institutes of Development and Formation of Institutional Traps in the Russian Labor Market ........................................... 229
Marina A. Katkova, Nalalia V. Mityaeva, Irina N. Pchelintseva,
Larisa V. Sankova, and Elena V. Yanchenko

Issues of Instituting Administrative Action Against Legal Entities as Subjects of Entrepreneurial Activities ........................................... 237
Ekaterina N. Churakova, Galina E. Ageeva, Andrey V. Loshkarev,
Elmira K. Gubaydullina, and Olga N. Kolesova

Part III Actual Issues of Development of Modern Economic Systems

Synergetic Effectiveness of Investing the Innovative Activities in Russian Food Industry ........................................... 245
Elena V. Sibirskaya, Innara R. Lyapina, Maria A. Vlasova,
Elena V. Petrukhina, and Svetlana A. Timofeeva

Economic and Legal Essence of Consignee Liabilities in Cargo Transportation Agreement ........................................... 253
Vladimir P. Kamyshansky, Yulia G. Leskova, Vyacheslav E. Karnushin,
and Evgenia Y. Rudenko

Model of Evaluation of Influence of Globalization on the National Stock Market ........................................... 261
Viktoria I. Tinyakova, Alexandr N. Maloletko, Olga V. Kaurova,
Marina V. Vinogradova, and Anna A. Larionova

Financial and Economic Effectiveness of Enforcement Proceedings in the Russian Federation: Ways of Improvement ........................................... 273
Olga V. Gritsay, Ramil Z. Yusupov, and Vera V. Kotlyarova
Contents

Economic Principles of Responsibility ........................................... 281
Sergey P. Bortnikov

Statistical Research of Voluntary Medical Insurance ................. 289
Elena V. Sibirskaya, Oksana A. Khokhlova, Lyudmila V. Oveshnikova,
and Elena I. Tulinova

Development of Methodological Approach to Analysis of Sustainable
Development of Industrial Enterprises Under the Conditions
of Clustering ................................................................. 299
Marina S. Tolstel, Natalia N. Kosinova, Irina V. Grigorenko,
Dildarahon A. Shelestova, and Tatiana V. Chigareva

Intertextual Discourse Analysis of Concepts of Innovational
Development ............................................................... 307
Irina Tsvetkova, Tatyana Ivanova, and Tatyana Adaevskaya

Place Marketing Approach to Governance of Social-Ecological
Clusters ................................................................. 315
Daniil P. Frolov and Anastasia S. Strekalova

Impact of Risks on Stable and Safe Functioning of Transport
and Logistics Cluster of the Transit Region ............................. 321
Evgeniy I. Makarov, Yuliya R. Nikolaeva, Elena A. Shubina,
and Galina V. Golikova

Economic Behavior and the Issue of Rationality .......................... 327
Alexandr A. Shestakov, Eduard G. Noskov, Vladimir A. Tikhonov,
and Nonna S. Astafeva

Strategic Approach to Investment Activities Management in Russian
Industry ................................................................. 333
Innara Lyapina, Olesya Stroeva, Maria Vlasova, and Elena Petrukhina

Inclusive Education in Russia and Abroad (Legal Aspects) ............. 341
Elena L. Simatova, Kristina V. Belgisova, and Olga V. Shapoval

The Idea of Technology in Scientific Knowledge ......................... 351
Olga M. Kalmykova and Elena B. Ivushkina

Development of Tourism and Service Sphere as a Tool of Crisis
Management in Russia and Europe ......................................... 359
Tatiana V. Degtyaryova, Nikolay I. Gusev, Natalia G. Nagay,
and Olga V. Eliseeva
Part IV  Financial Aspects of Entrepreneurial Activity at the Modern Stage of Economy Development

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical Modeling of Portfolio Profitability</td>
<td>367</td>
</tr>
<tr>
<td>Elena V. Sibirskaya, Innara R. Lyapina, Irina V. Ushakova,</td>
<td></td>
</tr>
<tr>
<td>Tatyana N. Makarova, and Olga A. Lebedeva</td>
<td></td>
</tr>
<tr>
<td>Organization of Small and Medium-Sized Business Functioning</td>
<td>375</td>
</tr>
<tr>
<td>in the Cluster Model of Economic Development</td>
<td></td>
</tr>
<tr>
<td>Lyudmila Y. Bogachkova, Nadezhda Y. Usacheva, and Andrei A. Usachev</td>
<td></td>
</tr>
<tr>
<td>Valuation Cost of Equity Capital in the Conditions of Economic Instability on Emerging Markets (by the Example of Russia)</td>
<td>383</td>
</tr>
<tr>
<td>Elena A. Kolesnichenko, Vladislav Y. Sutyagin, Yana Yu. Radyukova,</td>
<td></td>
</tr>
<tr>
<td>Valentina V. Smagina, and Inna N. Yakunina</td>
<td></td>
</tr>
<tr>
<td>Peculiarities of Analysis of Risks During Realization of Investments</td>
<td>393</td>
</tr>
<tr>
<td>Activities in Corporate Holding Structures</td>
<td></td>
</tr>
<tr>
<td>Yulia V. Veys</td>
<td></td>
</tr>
<tr>
<td>Informational and Analytical Support for Integration</td>
<td>399</td>
</tr>
<tr>
<td>of Agro-Industrial Enterprises in Russia</td>
<td></td>
</tr>
<tr>
<td>Natalya Gorshkova, Lyubov Grigoryeva, Pavel Perekhodov,</td>
<td></td>
</tr>
<tr>
<td>Ekaterina Shkarupa, and Anton Arkannikov</td>
<td></td>
</tr>
<tr>
<td>Characteristics of Interaction Between Small Innovative and Large Business for the Purpose of Increase of Their Competitiveness</td>
<td>407</td>
</tr>
<tr>
<td>Evgenia V. Simonova, Innara R. Lyapina, Ekaterina S. Kovanova,</td>
<td></td>
</tr>
<tr>
<td>and Elena V. Sibirskaya</td>
<td></td>
</tr>
<tr>
<td>Application of Organizational and Managerial Innovations</td>
<td>415</td>
</tr>
<tr>
<td>in Activities of Russian Companies</td>
<td></td>
</tr>
<tr>
<td>Valery Maslennikov, Elena Popova, Tatiana Bezrukova, Irina Kalinina,</td>
<td></td>
</tr>
<tr>
<td>and Boris Bezrukow</td>
<td></td>
</tr>
<tr>
<td>Economic and Legal Problems of Influence of Audit Activities</td>
<td>425</td>
</tr>
<tr>
<td>Standards on Development of Institute of Audit as an Element of Market Relations</td>
<td></td>
</tr>
<tr>
<td>Ivan F. Alexandrov, Maria N. Zubkova, Marina K. Kot,</td>
<td></td>
</tr>
<tr>
<td>Evgenia V. Medentseva, and Fedor F. Shpanagel</td>
<td></td>
</tr>
<tr>
<td>Marketing Approaches to Study of Oil Companies in Emerging Markets</td>
<td>433</td>
</tr>
<tr>
<td>Yana S. Matkovskaya, Lilia V. Poluyufta, Yuliya Mordashkina,</td>
<td></td>
</tr>
<tr>
<td>and Elena G. Pupynina</td>
<td></td>
</tr>
<tr>
<td>Innovational Construction of Sectorial Cluster Management</td>
<td>445</td>
</tr>
<tr>
<td>Galina S. Merzlikina and Ilya V. Pshenichnikov</td>
<td></td>
</tr>
</tbody>
</table>