Claus-Peter H. Ernst
Editor

The Drivers of Wearable Device Usage

Practice and Perspectives
Contents

The Influence of Subjective Norm on the Usage of Smartglasses
Daniel Weiz, Gagat Anand and Claus-Peter H. Ernst

Does Perceived Health Risk Influence Smartglasses Usage?
Bastian Stock, Tiago Patrick dos Santos Ferreira and Claus-Peter H. Ernst

The Potential Influence of Privacy Risk on Activity Tracker Usage:
A Study
Florian Rheingans, Burhan Cikit and Claus-Peter H. Ernst

An Analysis of the Potential Influence of Privacy Risk on
Neuroheadset Usage
Frederik M. Mayer, Duc T. Nguyen and Claus-Peter H. Ernst

Success Comes to Those Who Are Successful: The Influence of Past
Product Expectation Confirmation on Smartwatch Usage
Alexander W. Ernst and Claus-Peter H. Ernst

How Design Influences Headphone Usage
Patrick Reinelt, Shewit Hadish and Claus-Peter H. Ernst