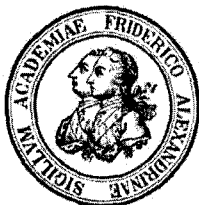


**Information Sharing through Digital Consumer  
Technologies: Individual Motivations, Costs,  
and Personality Determinants  
— a Series of Essays**

Der Rechts- und Wirtschaftswissenschaftlichen Fakultät  
des Fachbereichs Wirtschaftswissenschaften

der Friedrich-Alexander-Universität Erlangen-Nürnberg  
zur Erlangung des Doktorgrades

Dr. rer. pol.



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