Werner Plumpe

German Economic and Business History in the 19th and 20th Centuries
Contents

1 German Economic and Business History from the Nineteenth Century to the Present Day: Introductory Remarks 1

Part I Economic Ideas 13

2 Economic Thought and Economic Development: On the Linkage of Economic History and the Historical Semantics of the Economy 15

3 The Birth of the Homo economicus: Historical Thoughts on the Origins and Significance of this Model of Human Behavior for the Modern Economy 51

Part II Business History 81

4 The Improbability of the Jubilee: Or Why the Only Way to Shed Light on a Firm Is through Its History 83
Contents

5 Business and Industry under National Socialism: An Interim Report 105

6 1968 and German Firms: On Marking Out a Field of Research 137

7 The Economy of the Kaiserreich: Notes on the Genealogy of German Capitalism 167

Part III Economic History 195

8 The National Association of German Industry (RDI) and the Crisis of the Weimar Economy 197

9 The Economic and Corporate History of Nazism: Reflections from the Perspective of Systems Theory 227

10 Germany as an Industrial Country 1945–2008 239

Part IV The History of Industrial Relations 281

11 Capital and Labor: Concepts and Practice of Industrial Relations in the Twentieth Century 283

12 Carl Duisberg, the End of World War I, and the Birth of Social Partnership from the Spirit of Defeat 305

13 Industrial Relations in the GDR: A Mere Footnote to German Economic History? 333

Index 359