Appendix of Sources
Legends in Consumer Behavior
Legends in Consumer Behavior: James R. Bettman
Volume Introduction: Adaptive Decision Making by John W. Payne

Conceptual Frameworks

1. The Adaptive Decision Maker: Effort and Accuracy in Choice
   (with John W. Payne and Eric J. Johnson) ......................................... 3
2. Behavioral Decision Research: A Constructive Processing Perspective
   (with John W. Payne and Eric J. Johnson) ......................................... 27
3. The Use of Multiple Strategies in Judgment and Choice
   (with John W. Payne and Eric J. Johnson) ......................................... 69
4. An Information Processing Perspective on Choice
   (with John W. Payne, Eric J. Johnson, and Mary Frances Luce) ........ 88
5. Behavioral Decision Research: An Overview (with John W. Payne
   and Mary Frances Luce) ................................................................. 123
   Strategies in Judgment and Choice (with John W. Payne,
   Eloise Coupey, and Eric J. Johnson) .............................................. 174
7. Processes of Adaptivity in Decision Making ................................... 202

Adaptive Strategy Selection

8. Information Displays and Preference Reversals (with Eric J. Johnson
   and John W. Payne) ..................................................................... 213
9. Adaptive Strategy Selection in Decision Making
   (with John W. Payne and Eric J. Johnson) ......................................... 232
10. Adapting to Time Constraints (with Eric J. Johnson and
    John W. Payne) ........................................................................... 270
11. A Componential Analysis of Cognitive Effort in Choice
    (with Eric J. Johnson and John W. Payne) ..................................... 283
13. The Impact of Accuracy and Effort Feedback and Goals on Adaptive Decision Behavior (with Elizabeth H. Creyer and John W. Payne) 336
14. Correlation, Conflict, and Choice (with Eric J. Johnson, Mary Frances Luce, and John W. Payne) 357
15. When Time Is Money: Decision Behavior under Opportunity-Cost Time Pressure (with John W. Payne and Mary Frances Luce) 394

Perspectives of Other Scholars

17. The Evolution of the Adaptive Decision-Maker by Eric J. Johnson 437
18. The Effect of Jim Bettman on My Career by Jonathan Levav 441

John W. Payne Interviews James R. Bettman

19. Interview of James R. Bettman by John W. Payne 447

About the Editors and Contributors 452