

Mexican Business Culture

*Essays on Tradition, Ethics,
Entrepreneurship and
Commerce and the State*

Edited by
CARLOS M. CORIA-SÁNCHEZ *and*
JOHN T. HYATT



McFarland & Company, Inc., Publishers
Jefferson, North Carolina

Table of Contents

<i>Preface</i>	1
Mexican Business Culture in Trade Books: Past and Present CARLOS M. CORIA-SÁNCHEZ	9
Tradition and Modern Aspects of Mexican Corporate Culture ANABELLA DÁVILA <i>and</i> ANDREAS M. HARTMANN	26
Entrepreneurship in Mexico Past and Present JORGE OLMOS-ARRAYALES	38
Reconfiguration of Major Companies and Entrepreneur Subjects in Mexico: Culture, Productive Strategies and Relationships with the State MARCELA HERNÁNDEZ-ROMO	52
Human Capital Development in Mexico PRAMILA RAO	74
Perceptions of Ethical Decision Making in Mexican Business: State of the Literature and an Exploratory Study MIGUEL R. OLIVAS-LUJÁN	92
Communication in Mexican Business JOHN T. HYATT	107
Looking at Time and Business with the Mexican Lens OLIVIA HERNÁNDEZ-POZAS <i>and</i> SERGIO MADERO-GÓMEZ	124
Mexican Government in Business: An Institutional Analysis JUAN ANTONIO ENCISO-GONZÁLEZ	134
Online Shopping in Mexico: Exploring the Promising and Challenging Panorama TERESA TREVIÑO <i>and</i> FLOR MORTON	166
Advancement of Mexican Women in the Workplace CARLOS M. CORIA-SÁNCHEZ <i>and</i> JOHN T. HYATT	183
<i>About the Contributors</i>	193
<i>Index</i>	195