Contents

List of illustrations xi
List of contributors xii

1 Introduction: why does management education need reinventing?
   Timort Beyes, Martin Parker and Chris Steyaert 1

PART I
Histories 21

2 The Carnegie Report: looking back and thinking forward
   William M. Sullivan, Thomas Ehrlich and Anne Colby 23

3 The test of time: historical perspectives on management education reform in the US
   Ellen S. O'Connor 36

4 'Humanities' Business' and other narratives: how to read the future of management education?
   Ulrike Landfester, Nicolaj Tofte Brenneche and Queralt Prat-i-Pubill 49

5 Deschooling the manager through the humanities: Mintzberg's amateurish conscience
   Nidhi Srinivas 65

6 Critical voices in management education in the UK
   Linda Perriton and Amritesh Singh 77

7 A sociology of management in management education
   Dirk Baecker 91
PART II Philosophies

8 Nietzsche as educator  
_Daniel Hjorth and Robin Holt_  

9 The art of revelation/revelation: a Whiteheadian approach to management education  
_Robert Chia and Ajit Nayak_  

10 Responsibility: Hans Jonas and the ethics of business  
_René ten Bos_  

11 They have escaped the weight of darkness: the problem space of Michel Serres  
_Steven D. Brown_  

12 Can management education practise Rancière?  
_Isabelle Huault and Véronique Perret_  

13 Doing management education with free jazz and Derrida  
_Mark Learmonth, Michael Humphreys and Martyn Griffin_  

PART III Concepts

14 Management education in a pragmatist perspective after Dewey's experimentalism  
_Ulrik Brandl and Bente Elkjaer_  

15 Thinking in and of the world: actualizing wisdom and pragmatism in business education?  
_Matt Statler and Perttu Salovaara_  

16 The art and practice of critique: the possibilities of critical psychodynamic education  
_Russ Vince_  

17 From creativity to imagination with Cornelius Castoriadis  
_Christian De Cock_  

18 What matters in sociomateriality: towards a critical posthuman pedagogy in management education  
_Tara Fenwick_
19 The practice-turn in management pedagogy: a cross-reading
Silvia Gherardi

PART IV
Classrooms

20 Re-envisioning leadership through the feminine imaginary in film and television
Emma Bell and Amanda Sinclair

21 Hacking the classroom: rethinking learning through social media practices
Götz Bachmann and Nishant Shah

22 Activism in business education: making the social sciences practical for social entrepreneurs
Ester Barinaga

23 Spaces with a temper: on atmospheres of education
Christoph Michels and Timon Beyes

24 Four voices: making a difference with art in management education
Stefan Meisiek, Pierre Guillet de Monthoux, David Barry and Robert D. Austin

25 Playing and the performing arts: six memos for the future classroom
Chris Steyaert, Patrizia Hoyer and Bernhard Resch

PART V
Programmes

26 'Permission taking': the humanities and critical pedagogy in the MBA
Carl Rhodes

27 Knowledge you can't google: teaching philosophy at the business school
Rasmus Johnsen, Morten Sørensen Thaning and Michael Pedersen

28 Liberal arts in business and business in liberal arts: the view from Bocconi
Paola Dubini and Elena Raviola
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>29</td>
<td>Integrating humanities and social sciences: institutionalizing a contextual studies programme</td>
<td>398</td>
</tr>
<tr>
<td></td>
<td><em>Thomas S. Eberle and Jörg Metelmann</em></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Survivors of an endangered species: doctoral programmes of the future</td>
<td>415</td>
</tr>
<tr>
<td></td>
<td><em>Barbara Czarniawska</em></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>The researcher's duties: continuing the conversation</td>
<td>424</td>
</tr>
<tr>
<td></td>
<td><em>Marton Racz</em></td>
<td></td>
</tr>
<tr>
<td><strong>PART VI</strong></td>
<td><strong>Futures</strong></td>
<td><strong>437</strong></td>
</tr>
<tr>
<td>32</td>
<td>Notes on feminist management education</td>
<td>439</td>
</tr>
<tr>
<td></td>
<td><em>Alison Pullen</em></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>The fact of otherness: towards liberating the subaltern consciousness in contemporary management education</td>
<td>454</td>
</tr>
<tr>
<td></td>
<td><em>Ajnesh Prasad</em></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>Engaging with the contradictions of capitalism: teaching ‘sustainability’ in the business school</td>
<td>468</td>
</tr>
<tr>
<td></td>
<td><em>Christopher Wright and Daniel Nyberg</em></td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>Classroom diversity, infinite potential and the Bildung of debt</td>
<td>482</td>
</tr>
<tr>
<td></td>
<td><em>Bent Meier Sørensen and Martyna Śliwa</em></td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>‘This is water’: labours of division, institutions and history</td>
<td>497</td>
</tr>
<tr>
<td></td>
<td><em>Martin Parker</em></td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>Management education and the humanities: a future together?</td>
<td>510</td>
</tr>
<tr>
<td></td>
<td><em>Bogdan Costea and Kostas Amiridis</em></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>Manners, taste and etiquette: new practices of ‘politesse’ in business and management</td>
<td>523</td>
</tr>
<tr>
<td></td>
<td><em>Damian O'Doherty</em></td>
<td></td>
</tr>
<tr>
<td><strong>Index</strong></td>
<td></td>
<td><strong>538</strong></td>
</tr>
</tbody>
</table>