Contents

List of figures xi
List of tables xii
List of contributors xiii
Acknowledgements xv

1 Introduction 1
RAMI K. ISAAC, C. MICHAEL HALL AND FREYA HIGGINS-DESBIOLLES

PART I
An overview of tourism in Palestine 13

2 Palestine as a tourism destination 15
RAMI K. ISAAC, C. MICHAEL HALL AND FREYA HIGGINS-DESBIOLLES

PART II
The ways in which tourism matters to Palestine 35

3 Solidarity tourism in Palestine: the alternative tourism group of Palestine as a catalyzing instrument of resistance 37
RAMI KASSIS, RANJAN SOLOMON AND FREYA HIGGINS-DESBIOLLES

4 Bike and hike in Palestine 53
YIOTA KUTULAS AND MICHEL AWAD

5 Ongoing dispossession and a heritage of resistance: the village of Battir vs. Israeli settler-colonialism 63
RYVKA BARNARD AND HASSAN MUAMER
## Contents

6 World Heritage Site in Bethlehem and its potential reflections on tourism  
NADA ATRASH  
7 Experiential community-based rural tourism potential in Palestine: challenges and potentials  
RAED SAADEH  
8 Diaspora and VFR: an exploratory study  
SUHAIL KHALILIEH  
9 Pilgrimage tourism to Palestine  
RAMI K. ISAAC  
10 Gaza: the missing tourism assets  
RANIA FILFIL ALMBAUD  

### PART III

The ways in which Palestine matters to tourism  
11 Tourism, travel and academic (and cultural) boycotting  
BISAN MITRI  
12 The folds of place: re-visiting questions of travel in Israel/Palestine  
WALEED HAZBUN  
13 Walled off from the world: Palestine, tourism and resisting occupation  
FREYA HIGGINS-DESBIOLLES  

### PART IV

Conclusion: future visioning  
14 Towards the future of tourism and pilgrimage in Bethlehem, Jerusalem and Palestine  
TOM SELWYN AND RAMI K. ISAAC  
15 Envisioning a tourism of peace in the Gaza Strip  
IAN S. McINTOSH AND JAMIL ALFALEET
16 The State of Palestine: the newest country probably with the oldest nation brand in the world 228
ERDINÇ ÇAKMAK AND RAMI K. ISAAC

17 Giving Palestinian tourism(s) a voice 244
RAMI K. ISAAC, VINCENT PLATENKAMP, FREYA HIGGINS-DESBIOLLES
AND C. MICHAEL HALL

Appendix: a Code of Conduct for tourism in the Holy Land 250
Index 257