CONTENTS

Extended Contents vi
Preface xi
Instructor and Student Resources xvi
Acknowledgments xvii

PART ONE
EMBARKING ON A
GLOBAL ADVENTURE 1

Chapter 1 Introduction to Globalization 2
Chapter 2 Consumers, Consumption, and
Well-Being 38
Chapter 3 Textile and Apparel Supply Matrix 60
Chapter 4 Sustainability in Textile and Apparel
Industries 92

PART TWO
THE GLOBAL
SUPPLY CHAIN 127

Chapter 5 Textile and Apparel Trade: Barriers,
Regulations, and Politics 128
Chapter 6 Illegal and Unethical Trade Activity 164
Chapter 7 Selecting Locations for Global
Sourcing 192
Chapter 8 Selecting Vendors for Global Sourcing 232

PART THREE
TRADING
PARTNERS 267

Chapter 9 Europe and the European Union 268
Chapter 10 The Americas and the Caribbean Basin 308
Chapter 11 Asia and Oceania 346
Chapter 12 The Middle East and Africa 390

Glossary 425
Photo Credits 433
Index 435