# CONTENTS

*Acknowledgments* ix  
*Note on Transliteration* xiii

1 A Muslim Plays the Slot Machines 1  
2 The History of Amman: “I Don’t Recognize It Anymore” 22  
3 Making It Meaningful: Ramadan 46  
4 Love, Sex, and the Market: The *Hijab* 74  
5 Making It Real: Adequation 103  
6 Uncertainty Inside the Islamic Bank: “Is This the *Real Islam*?” 130  
7 Consuming Islamic Banking: “They Say They’re Islamic, So They Are” 155  
8 Branding Islam: Jordan’s Arab Spring, Middle Class, and Islam 184

*Notes* 195  
*Glossary of Arabic Terms* 203  
*Bibliography* 207  
*Index* 221