Banny Banerjee • Stefano Ceri
Editors

Creating Innovation Leaders
A Global Perspective
Contents

Part I  Theoretical Foundations
1 Why Innovate? .................................................. 3
   Banny Banerjee

2 The Innovation Ecosystem ................................... 25
   John Body and Fawwaz Habbal

3 Innovation Leadership: A New Kind of Leadership ........ 53
   Banny Banerjee, Stefano Ceri, and Chiara Leonardi

4 A New Kind of University .................................... 81
   Randy Swearer, Véronique Hillen, and Paola Bertola

5 Charting Interdisciplinary Innovation Programs: Map of
   Experiences .................................................... 105
   Paola Bertola, Nabil Harfoush, and Federica Vacca

6 Innovation Leadership in Action –Today and in the Future .. 125
   John Body and Stefano Ceri

Part II  Best Practices in Higher Education
7 Best Practices in Higher Education: An Introduction ...... 145
   Chiara Leonardi and Federica Vacca

8 Embedding Design Thinking in a Multidisciplinary Engineering
   Curriculum at Harvard University ........................... 149
   Fawwaz Habbal

9 Teaching the Innovation Methodology at the Stanford d.school .. 163
   Banny Banerjee and Theo Gibbs
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>Reimagining a University for the 21st Century: The Kanbar College of Design, Engineering, and Commerce</td>
<td>Randy Swearer</td>
<td>175</td>
</tr>
<tr>
<td>11</td>
<td>The Master of Design in Strategic Foresight and Innovation (SFI) at OCAD University</td>
<td>Lenore Richards and Nabil Harfoush</td>
<td>187</td>
</tr>
<tr>
<td>12</td>
<td>Mission D, an Interdisciplinary Innovation and Venture Program at Tongji University</td>
<td>Lou Yongqi, Fan Fei, and M.A. Jin</td>
<td>201</td>
</tr>
<tr>
<td>13</td>
<td>Alta Scuola Politecnica: Innovation, Multi-disciplinarity and Passion</td>
<td>Marco Ajmone Marsan, Stefano Ceri, Roberto Verganti, and Roberto Zanino</td>
<td>215</td>
</tr>
<tr>
<td>14</td>
<td>The Paris d.school</td>
<td>Veronique Hillen</td>
<td>227</td>
</tr>
<tr>
<td>15</td>
<td>Interdisciplinary Design in the College of Arts and Humanities at the University of Brighton</td>
<td>Anne Boddington, Jyri Kermik, and Tom Ainsworth</td>
<td>239</td>
</tr>
<tr>
<td>16</td>
<td>The EIT Digital Master School: A Program to Foster the Education of Entrepreneurial, Innovative and Creative Students</td>
<td>Maurizio Marchese, Lena Adamson, Carl-Gustaf Jansson, and Anders Flodström</td>
<td>255</td>
</tr>
<tr>
<td>17</td>
<td>Making an Interdisciplinary Difference: Twenty Years of Design, Business and Technology at Aalto</td>
<td>Mikko Koria</td>
<td>267</td>
</tr>
</tbody>
</table>