Losing Our Way in Healthcare
The Impact of Reform

Kevin R Campbell, M.D.
University of North Carolina, USA
Contents

Introduction v

About the Artist xiii

About the Author xv

Part One: Reform and the Patient 1

Introduction 3

1: Buyer Beware: How Patients are Negatively Impacted by the Changing Landscape of the Affordable Care Act (ACA) 5

2: Big Brother is Watching ... And Your Healthcare Privacy Rights May Suffer: More Affordable Care Act Fallout 9

3: An Apple a Day — Changing Medicine through Technology and Engagement 13

4: Medicine in the Age of Mobile Technology: How Tablets Are Transforming the Patient Encounter 17

5: Obamacare Delays and Rearranging Deck Chairs on the Titanic: Old People Can’t Surf 21
6: The High Cost of Terminal Illness: Big Pharma Cashes in on Hope

Part Two: Reform and the Physician

Introduction

7: Reflecting on Medicine and Change: Sailing Rough Seas and Finding Uncharted Waters Ahead

8: Finding Success and Happiness in Medicine? Where is the Holy Grail?

9: Obamacare Fuels Burnout: Running for Cover and Finding Nowhere Left to Hide

10: Physicians and Leadership in the Age of Reform: The Power of Applying “I Don’t Know” to Medicine

11: The High Healthcare Costs of Emergency Department Visits: Stop Pointing Fingers and Begin Offering Solutions

12: The Next Government-Based Healthcare Debacle: Coding for Orca Bites?

Part Three: Reform and the Doctor–Patient Relationship

Introduction

13: Limiting Choices and Destroying Relationships: Early Consequences of the Affordable Care Act

14: Government Regulation and the Destruction of the Art of Medicine: When Checking Boxes Replaces Care

15: The Doctor–Patient Relationship on the Brink of Extinction: The Impact of Physician Post Graduate Training
16: The Perversity of Medicare Incentives and Reform: Turning People & Patients into 10-Minute Time Slots  
17: Sharing Bad News or Keeping Secrets: How Physician Communication Impacts Patients and Families 
18: Attending a Funeral: Mourning the Loss of a Friend and Learning More About the Art of Medicine 

Part Four: The Politics of Reform

Introduction

19: Sex, Lies and Healthcare Reform: The Current (Sad) State of the (Un) Affordable Healthcare Act 
20: Obama's Latest Bait and Switch for Docs: Medicaid Payments to be Cut by 40% 
21: Unsustainability: Obamacare, Medicaid Expansion and the Destruction of the "Art" of Medicine 
22: Controlling the Costs of Innovation 
23: "Veritas", Ivy and the Affordable Care Act: What is Good for the Goose May Now NOT be Good for the Gander at Harvard 
24: Healthcare Industry CEOs and the Cost of Care: Too Many Men (and Women) in Black (Suits)? 

Part Five: Reform and the Future of Medicine

Introduction

25: The Doctor Shortage of Tomorrow: Fact or Fiction? 
26: More (or less) Hope and Change (for the worse) in Healthcare: Are Doctor Shortages Really All Due to Training Bottlenecks?
Losing Our Way in Healthcare

27: Doctors Punching Time Clocks: The Impact of Reform 125

28: The Advantages of Team Approaches to Patient Care: Extending NOT Replacing Physician Care 129

29: The Electronic Medical Record Mandate and Managing Fraud: More Government Ineptness? 133

30: Turf Battles and Collateral Damage: Are We Really Putting the Patient First? 137

Index 141