After-Development Dynamics

South Korea’s Contemporary Engagement with Asia

Edited by Anthony P. D’Costa

OXFORD UNIVERSITY PRESS
Contents

List of Figures ix
List of Tables xi
Abbreviations and Acronyms xiii
List of Contributors xix

1. After-development dynamics: South Korea's contemporary engagements with Asia 1
   Anthony P. D’Costa

Part I. Korea and Regional Integration

2. Economic clustering in Northeast Asia: China, Japan, and Korea integration 29
   You-il Lee, John Benson, and Ying Zhu

3. South Korea's green growth strategy and East Asia's new developmentalism 45
   Christopher M. Dent

4. Globalization, upgrading, and regional engagement: International coproduction and the Korean animation industry in Asia 65
   Joonkoo Lee

Part II. Korean Business Practices and Innovation Strategies in Asia

5. Development and strategy of Korean patent filings in China 87
   Taehyun Jung

6. Cross-border hybridization: The internationalization of a Korea-based manufacturer in China 105
   Hyunji Kwon and Seong-Jae Cho

7. The transfer of HRM practices to Indian subsidiaries in a South Korean MNC in the auto industry 126
   Chul Chung
### Contents

8. Diffusion of a Korean labor-management partnership model across Asia: The case of LG Electronics  
   Byoung-Hoon Lee and Sun-wook Chung
   
9. Limits to Korean business expansion: The case of POSCO in India  
   Jongsoo Park
   
### Part III. Migration, Adjustments, and Korea’s Imperatives

10. Foreign professionals in South Korea: Integration or alienation?  
    Albert Kraeh, Fabian Jintae Froese, and Hyunmi Park
    
11. A pathway of knowledge transfer from Korea to Asian countries: Korea’s policies on foreign-born students in science and engineering  
    Jungbu Kim and Seong Soo Oh
    
12. Assimilation and socioeconomic hardship of Asian migrants in South Korea  
    Seong-Kyu Ha
    
13. Gender under reconstruction: Negotiating gender identities of marriage migrant women from Asia in South Korea  
    Yonson Ahn
    
14. What’s next after development? Some policy directions for Korea  
    Sang-Woo Nam and Anthony P. D’Costa
    
Index