CONTENTS

LIST OF CONTRIBUTORS xiii
EDITORS’ BIOGRAPHIES xvii
EDITORS’ INTRODUCTION xix

PART I

INTRODUCTION TO PART I: PWC STRATEGY & EMINENT SCHOLAR IN INTERNATIONAL MANAGEMENT 2014
Timothy M. Devinney 3

FROM INTERNATIONAL BUSINESS TO INTRANATIONAL BUSINESS
Pankaj Ghemawat 5

THE VALUE OF BREADTH AND THE IMPORTANCE OF DIFFERENCES
David J. Collis 29

SEMIGLOBALIZATION: A RELEVANT REALITY
Africa Ariño 35

PART II

INTRODUCTION TO PART II: EMERGING ECONOMIES AND MULTINATIONAL ENTERPRISES
Elitsa R. Banalieva, Laszlo Tihanyi, Timothy M. Devinney and Torben Pedersen 45
THE CO-EVOLUTION OF PRO-MARKET REFORMS AND EMERGING MARKET MULTINATIONALS
Alvaro Cuervo-Cazurra 71

A RESOURCE ENVIRONMENT VIEW OF COMPETITIVE ADVANTAGE
Heechun Kim and Robert E. Hoskisson 95

THE EFFECTIVENESS OF THE STATE IN CHINESE OUTWARD FOREIGN DIRECT INVESTMENT: THE "GO GLOBAL" POLICY AND STATE-OWNED ENTERPRISES
Wenxin Guo and Joseph A. Clougherty 141

HOW EXTERNAL AND INTERNAL SOURCES OF KNOWLEDGE IMPACT NOVEL AND IMITATIVE INNOVATION IN EMERGING MARKETS: EVIDENCE FROM COLOMBIA
Sandra Corredor, Clemente Forero and Deepak Somaya 161

MANAGING INNOVATION IN EMERGING ECONOMIES: ORGANIZATIONAL ARRANGEMENTS AND RESOURCES OF FOREIGN MNES IN THE CHINESE PHARMACEUTICAL INDUSTRY
Vittoria Giada Scalera, Alessandra Perri and Ram Mudambi 201

DETERMINANTS OF BOARD ROLES IN IJVS IN CHINA: CONTROL AND COLLABORATION
Xuanli Xie, Jeffrey J. Reuer and Elko Klijn 235

SOURCES OF COMPETITIVENESS AND MULTINATIONALITY: EMERGING MARKET FIRMS IN THE ELECTRONICS INDUSTRY
Sumon Kumar Bhaumik, Nigel Driffield and Ying Zhou 267

CORRUPTION AND FOREIGN DIRECT INVESTMENT: A STUDY OF GUATEMALA
José Godinez and Mauricio Garita 297
## Contents

<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>AN INTEGRATED MODEL OF UPGRADING AND CATCHUP BY EMERGING ECONOMY FIRMS</td>
<td>Murali D. R. Chari</td>
<td>327</td>
</tr>
<tr>
<td>FRAMING INTERNATIONAL OPERATIONS MANAGEMENT: CONTRIBUTIONS FROM EMERGING COUNTRY MULTINATIONALS</td>
<td>Afonso Fleury, Yongjiang Shi, Maria Tereza Leme Fleury, Silas Ferreira Jr., Jose Henrique Cordeiro and Xingkun Liang</td>
<td>351</td>
</tr>
<tr>
<td>BUSINESS GROUP EFFECTS ON THE INNOVATION-INTERNATIONALIZATION RELATIONSHIP: EVIDENCE FROM THE INDIAN PHARMACEUTICAL SECTOR</td>
<td>Saptarshi Purkayastha, Tatiana S. Manolova and Linda F. Edelman</td>
<td>379</td>
</tr>
<tr>
<td>WHAT DO WE KNOW ABOUT STATE-OWNED EMERGING-ECONOMY FIRMS, AND HOW? EVALUATING LITERATURE ABOUT INWARD AND OUTWARD MULTINATIONAL ACTIVITIES</td>
<td>Xavier Martin and Cha Li</td>
<td>403</td>
</tr>
<tr>
<td>WHY DO THE TURKISH FIRMS INVEST IN MAINLAND EUROPE?</td>
<td>Sathyajit R. Gubbi and Sinan A. Sular</td>
<td>441</td>
</tr>
<tr>
<td>FOREIGN ENTRY MODE CHOICES OF EMERGING MARKET MULTINATIONALS: THE ROLE OF INSTITUTIONAL VOIDS IN SHAPING STRATEGIC COGNITION</td>
<td>Michael Hilb</td>
<td>471</td>
</tr>
<tr>
<td>IS SPRINGBOARD FDI STRATEGY EFFECTIVE? EVIDENCE FROM TURKISH ACQUISITIONS</td>
<td>Victor Z. Chen and Sedat Aybar</td>
<td>503</td>
</tr>
<tr>
<td>AUTHORS' BIOGRAPHIES</td>
<td></td>
<td>529</td>
</tr>
</tbody>
</table>