Contents

List of Figures and Tables ix

Preface xi

Introduction xiii

1 The Firm's Global Strategies and the Effect of Group Knowledge Environmental Variables on the Decision-Making Process
   Angelo A. Camillo, Francesca Di Virgilio, and Loredana Di Pietro 1

2 International and Comparative Human Resource Management
   Andreas Kornelakis and Horen Voskeritsian 21

3 Physical and Psychosocial Sources as Potential Predictors of Job Stress in the Workplace
   Francesca Di Virgilio, Nicoletta Bova, and Svetlana Holt 37

4 The Confluence of Diversity and Ethics in Global Managerial Performance
   Joan Marques 61

5 A Dynamic Model for the Global Corporation: The Triad Networks—Coevolution—Competitiveness
   Claudia Ogrean and Mihaela Herciu 79

6 Is the International Marketing Channel Strategy Adapted? An Empirical Study
   Ho Yin Wong 97

7 Business Model Design and Innovation in the Process of the Expansion and Growth of Global Enterprises
   Oleksiy Ostievskyy and M. Amin Zargarzadeh 115
8 The Glocalization of International Firms: An Empirical Investigation in the Hospitality Sector 135
Manuela Presutti, Svetlana Holt, and Angelo A. Camillo

9 Strategic Tax Issues Confronting Managers of Global Enterprises 153
John E. Karayan

10 From Relationality and Behavioral Dynamics to Dynamic Relationality: A New Perspective on Cross-Cultural Negotiations 171
Junjun Cheng, Zhan Wu, and Yong Su

11 On the Support of the General Contractor’s Decisions in the Processes of Event Project Management 189
Pawel Błaszczyk and Tomasz Błaszczyk

12 Liability of Country of Origin and Postacquisition Strategies of Emerging Market MNCs in Advanced Economies 205
Huu Le Nguyen and Jorma Larimo

About the Editor 223
List of Contributors 225
Index 231