CONTENTS

Foreword x
Editors' biography xii
Editorial introduction xiv
Acknowledgements xvii
Notes on contributors xviii

PART 1
Anthropology of food 1

1 “Luxurious simplicity”: self-sufficient food production in Italian ecovillages 3
   Alice Brombin

2 Spirituality, social identity, and sustainability 21
   Peter Varga

3 ‘Sustainable food’: whose responsibility is it anyway? A personal commentary 29
   Clare Hindley

4 Food for thought: culinary heritage, nostalgia, and food history 34
   Paul Cleave
PART 2
Local food initiatives

5 Does the pursuit of local food destroy our environment? Questions of authenticity and sustainability
Sean Beer

6 Back to the roots – when hip meets sustainable: a case study of the Kartoffelkombinat in Munich
Thomas Berron

7 Nutrition in rural India
Richa Govil

8 Aboriginal food: traditional dishes surviving in the fast food era
Donald Sinclair and Carolann Marcus

9 Sustaining and spreading local food culture through cooking classes: a case study of Chiang Mai, Thailand
Wantanee Suntikul, Rodrigues Ng Iris, Ho Weng, Luo Xiao Yan, Lam Iok Cheng and Chan Weng San

10 The use of local culture and sustainability in local food and beverage entrepreneurship: case studies in Cornwall
John Tredinnick-Rowe and Tim Taylor

PART 3
Food movements

11 Vegetarianism for public health and for the environment: major F&B implications
Maryam Fotouhinia Yepes

12 Reducing the food miles: locavorism and seasonal eating
Jan Arend Schulp

13 Spa cuisine: an opportunity for the hospitality industry?
Sandra J. Cooper

14 Discussions on Slow Food and San Francisco
Alissa Folendorf, Colin Johnson and Mehmet Ergul
Contents

PART 4
Social pillar/social entrepreneurship 143

15 Ethical employment in the catering industry 145
   Gaurav Chawla

16 The Peruvian cacao value chain's success: fostering sustainable entrepreneurship, innovation, and social inclusion 157
   Sandor G. Lukacs de Pereny

17 An analysis of the potential restaurant operations have for rehabilitating offenders: a case study of Her Majesty's Prison, The Verne 187
   Sonja Beier

PART 5
Food创新ation/future 197

18 Broadening insect gastronomy 199
   Afton Halloran, Christopher Münke, Paul Vantomme, Benedict Reade and Josh Evans

19 Wild ideas in food 206
   Christopher Münke, Afton Halloran, Paul Vantomme, Josh Evans, Benedict Reade, Roberto Flore, Roland Rittman, Anders Lindén, Pavlos Georgiadis and Miles Irving

20 Foods from aquaculture: varied and growing 214
   Ricardo Radulovich

21 Fermentation art and science at the Nordic Food Lab 228
   Benedict Reade, Justine de Valicourt and Josh Evans

PART 6
A sustainable restaurant system 243

22 Sustainable restaurant concepts, focus on F&B 245
   Elena Cavagnaro

23 Foodservice, health and nutrition: responsibility, strategies and perspectives 253
   Laure Saulais
Contents

24 Sustainable supply chains and environmental and ethical initiatives in restaurants
Christine Demen Meier, Nicolas Siorak, Stéphanie Bonsch Buri and Clémence Cornuz

25 How self-sufficient can a restaurant be? Introducing the Foodzone model, a managerial tool
Jaap Peter Nijboer, Peter R. Klosse and Jan Arend Schulp

26 Business model development for a sustainable and responsible restaurant concept: the dimensions and business rationales of CSR and sustainability
Anders Justenlund

27 The sustainable restaurant: does it exist?
Charles Barneby and Juline E. Mills

PART 7
Culinary tourism

28 Local foods: marketing and the destination
Martyn Pring, Sean Beer, Heather Hartwell and Jeffery Bray

29 Authenticity and experience in sustainable food tourism
Sonia Ferrari and Monica Gilli

30 The autumn-pear: a symbol for local identity, local specialities, biodiversity and collaborative park management, an Austrian case study
Ulrike Pröbstl-Haider, Elisabeth Hochwarter and Josef Schrank

31 Tourism, food traditions and supporting communities in Samoa: the Mea’ai Project
Tracy Berno

32 Foodways of lowland Sariaya: towards a sustainable food tourism
Shirley V. Guerarra and Corazon F. Gatchalian

33 Gastronomic tourism: development, sustainability and applications – a case study of County Cork, Republic of Ireland
Cläre Carruthers, Amy Burns and Gary Elliott
Contents

34 Responsible travel as a means to preserve cultural and natural heritage: initiatives in Crete, Greece 370
  Nikki Rose

PART 8
General issues/world food crisis 377

35 International and national regulations in favour of sustainable operations in food service 379
  Nicolas Siorak, Christine Demen Meier, Stéphanie Bonsch Buri and Clémence Cornuz

36 The political and economic realities of food system sustainability 391
  Christina Ciambrillo and Carolyn Dimitri

37 Customer expectations regarding organic and healthy food 408
  Christine Demen Meier, Nicolas Siorak, Stéphanie Bonsch Buri and Clémence Cornuz

Index 421