Contents

1 Introduction ........................................................................................................................................ 1
   Rui Baptista and João Leitão

Part I Entrepreneurship

2 Entrepreneurship Capital and Regional Development: 
   A Perspective Based on Intellectual Capital ............................................................. 15
   Maria Rosário Cabrita, Cristina Cabrita, Florinda Matos, 
   and María del Pilar Muñoz Dueñas

3 Career Paths of Academic Entrepreneurs 
   and University Spin-Off Growth ................................................................. 29
   Nora Hesse

4 The Role of Employee’s Human Capital and the Work 
   Environment on the Creation of Organizational Spin-Offs: 
   Evidence from Spain ..................................................................................... 59
   Eissa Alrumaithi, Maribel Guerrero, and Iñaki Peña

5 Early-Stage Businesses, Resource Inheritance, 
   and Coworkers Hiring: The Moderating Role 
   of Founder’s Human Capital ...................................................................... 75
   Emeran Nziali and Alain Fayolle

6 Where Do Spin-Offs Come From? Start-Up Conditions 
   and the Survival of Pushed and Pulled Spin-Offs ............................................. 93
   Vera Rocha, Anabela Carneiro, and Celeste Varum

Part II Human Capital

7 Economic Performance of Portuguese Academic Spin-Offs: 
   Does the Human Capital of Founders Matter? ........................................... 125
   Aurora A.C. Teixeira and Ricardo Castro
8 Recruitment Processes and Capability Development in Academic Spin-Offs: An Exploratory Work ........................................ 157
Ugo Rizzo

9 Coopetition and Open Innovation: An Application to KIS vs. Less-KIS Firms .............................................................. 169
Dina Pereira and João Leitão

10 Does Human Capital Impact Differently the Opportunity Perception and the Business Creation? The Case of Spain ............ 187
Rocio Aliaga-Isla

11 The Influence of Creativity on Entrepreneurship: The Portuguese Case ........................................................................... 205
André Olim, Isabel Mota, and Sandra T. Silva

Part III Regional Development

12 Clustering) Policies in Turkey: The Impact of Internationalization or the Imitation of Internationals ...................................... 239
Murat Ali Dulupçu, Murat Karaöz, Onur Sungur, and Hidayet Ünlü

13 Are Small Firms More Dependent on the Local Environment than Larger Firms? Evidence from Portuguese Manufacturing Firms ........................................................................................................ 263
Carlos Carreira and Luís Lopes

14 Organizational Heritage and Entrepreneurship: Steven Klepper’s Theories Reflected in the Emergence and Growth of the Plastic Molds Industry in Portugal ........................................................................... 281
Carla Costa and Rui Baptista

15 High-Growth Firms: What Is the Impact of Region-Specific Characteristics? ........................................................................... 295
Patrícia Bogas and Natália Barbosa

16 Regional Industrial Policy in Norway and Spain ........................................ 309
Amt Floysand, Stig-Erik Jakobsen, and José Luis Sánchez-Hernández

17 Entrepreneurship, Job Creation, and Growth in Fast-Growing Firms in Portugal: Is There a Role for Policy? ........... 333
Elsa de Morais Sarmento and Alcina Nunes

Index .................................................................................................................................................................................. 387