The Business of Family
How to Stay Rich for Generations

Linda Davis Taylor
Contents

List of Figures vii

Foreword ix
by Philip V. Swan

Acknowledgments xi

Introduction 1

First Things First

Chapter 1 Strategy: A Blueprint for Your Family 9
Chapter 2 Mission: Keeping Your Family on Track 21
Chapter 3 Vision and Values: Put Family Members and Principles First 43

Getting Your Family on Board

Chapter 4 Forging Family Partnerships 57
Chapter 5 Setting Goals and Celebrating Milestones 69
Chapter 6 Every Family Member Matters: Roles, Responsibilities, and Making Decisions 79

Family Investing Is More Sense Than Dollars

Chapter 7 Family IQ: Education and Training 91
Chapter 8 Family EQ: Getting Along to Get Ahead 103
Chapter 9 Family Audit: Guidance and Mentoring 113
<table>
<thead>
<tr>
<th>Chapter 10</th>
<th>Financial Sustainability: Working with Your Money, Not against It</th>
<th>125</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter 11</td>
<td>Family Sustainability: Risk and Resilience</td>
<td>135</td>
</tr>
<tr>
<td><strong>Long-Term Planning</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter 12</td>
<td>Family Dividends: Gratitude and Legacy</td>
<td>145</td>
</tr>
<tr>
<td>Chapter 13</td>
<td>Family R&amp;D: Preparing the Next Generation</td>
<td>157</td>
</tr>
<tr>
<td>Chapter 14</td>
<td>The Future of Your Family: No Success without Success</td>
<td>167</td>
</tr>
</tbody>
</table>

*Notes* 177

*Bibliography* 185

*Index* 191