A Psychological Approach to Entrepreneurship

Selected Essays of Dean A. Shepherd

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Acknowledgements

Introduction  Dean A. Shepherd

PART I  ACTING ENTREPRENEURIALLY

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PART II  IDENTIFYING OPPORTUNITY

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PART III DECISION MAKING


PART IV CHOOSING AND MANAGING AN ENTREPRENEURIAL CAREER


PART V ADAPTING AND PERSISTING


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PART VI RECOVERING FROM ENTREPRENEURIAL FAILURE


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