Concepts in Strategic Management and Business Policy

GLOBALIZATION, INNOVATION, AND SUSTAINABILITY

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Contents

Preface 12
About the Authors 18

PART ONE Introduction to Strategic Management and Business Policy 21

CHAPTER 1 Basic Concepts of Strategic Management 22

The Study of Strategic Management 24
Phases of Strategic Management 24
Benefits of Strategic Management 25

Globalization, Innovation, and Sustainability: Challenges to Strategic Management 27
Impact of Globalization 28
Impact of Innovation 29
Global Issue: REGIONAL TRADE ASSOCIATIONS REPLACE NATIONAL TRADE BARRIERS 29
Impact of Sustainability 30

Theories of Organizational Adaptation 31
Creating a Learning Organization 32

Basic Model of Strategic Management 33

Environmental Scanning 34
Strategy Formulation 36
Strategy Implementation 39
Evaluation and Control 41
Feedback/Learning Process 41

Initiation of Strategy: Triggering Events 42

Strategic Decision Making 43

What Makes a Decision Strategic 43
Mintzberg's Modes of Strategic Decision Making 44
Strategic Decision-Making Process: Aid to Better Decisions 45

The Strategic Audit: Aid to Strategic Decision Making 46

End of Chapter Summary 47

APPENDIX 1.A Strategic Audit of a Corporation 52

CHAPTER 2 Corporate Governance 60

Role of the Board of Directors 63
Responsibilities of the Board 64
Members of a Board of Directors 66
International Risk Assessment 130
Strategic Groups 130
Strategic Types 132
Hypercompetition 132
Using Key Success Factors to Create an Industry Matrix 133

Competitive Intelligence 134
Sources of Competitive Intelligence 135
Strategy Highlight: EVALUATING COMPETITIVE INTELLIGENCE 136
Monitoring Competitors for Strategic Planning 137

Forecasting 138
Danger of Assumptions 138
Useful Forecasting Techniques 138

The Strategic Audit: A Checklist for Environmental Scanning 140

Synthesis of External Factors—EFAS 140
End of Chapter Summary 142

Internal Scanning: Organizational Analysis 146

A Resource-Based Approach to Organizational Analysis 148
Core and Distinctive Competencies 148
Using Resources to Gain Competitive Advantage 149
Determining the Sustainability of an Advantage 150

Business Models 152

Value-Chain Analysis 153
Industry Value-Chain Analysis 154
Corporate Value-Chain Analysis 155

Scanning Functional Resources and Capabilities 156
Basic Organizational Structures 157
Corporate Culture: The Company Way 158
Global Issue: MANAGING CORPORATE CULTURE FOR GLOBAL COMPETITIVE
ADVANTAGE: ABB VS. PANASONIC 160
Strategic Marketing Issues 160
Innovation Issue: DOCOMO MOVES AGAINST THE GRAIN 162
Strategic Financial Issues 163
Strategic Research and Development (R&D) Issues 164
Strategic Operations Issues 166
Strategic Human Resource (HRM) Issues 167
Sustainability Issue: THE OLYMPIC GAMES—SOCHI 2014 AND RIO 2016 170
Strategic Information Systems/Technology Issues 171
PART THREE Strategy Formulation 181

CHAPTER 6 Strategy Formulation: Situation Analysis and Business Strategy 182

Situational Analysis: SWOT Approach 184
- Generating a Strategic Factors Analysis Summary (SFAS) Matrix 184
- Finding a Propitious Niche 185

Review of Mission and Objectives 188

Business Strategies 189
- Porter’s Competitive Strategies 189
- Global Issue: THE NIKE SHOE STRATEGY VS. THE NEW BALANCE SHOE STRATEGY 191
- Innovation Issue: CHEGG AND COLLEGE TEXTBOOKS 194
- Cooperative Strategies 195
- Sustainability Issue: STRATEGIC SUSTAINABILITY—ESPN 196

End of Chapter Summary 200

CHAPTER 7 Strategy Formulation: Corporate Strategy 204

Corporate Strategy 206

Directional Strategy 206
- Growth Strategies 207
  - Strategy Highlight: TRANSACTION COST ECONOMICS ANALYZES VERTICAL GROWTH STRATEGY 211
- International Entry Options for Horizontal Growth 212
- Global Issue: GLOBAL EXPANSION IS NOT ALWAYS A PATH TO EXPANSION 212
- Controversies in Directional Growth Strategies 216
  - Stability Strategies 217
  - Retrenchment Strategies 218

Portfolio Analysis 220
- BCG Growth-Share Matrix 220
  - Sustainability Issue: GENERAL MOTORS AND THE ELECTRIC CAR 222
- Advantages and Limitations of Portfolio Analysis 223
- Managing a Strategic Alliance Portfolio 224

Corporate Parenting 225
- Innovation Issue: TO RED HAT OR NOT? 205
- Developing a Corporate Parenting Strategy 226
- Horizontal Strategy and Multipoint Competition 227

End of Chapter Summary 227
International Issues in Strategy Implementation  286
  International Strategic Alliances  286
  Stages of International Development  287
  Global Issue: OUTSOURCING COMES FULL CIRCLE  288
  Centralization Versus Decentralization  288
  End of Chapter Summary  290

CHAPTER 10  Strategy Implementation: Staffing and Directing  294

Staffing  296
  Staffing Follows Strategy  297
  Selection and Management Development  299
  Innovation Issue: HOW TO KEEP APPLE "COOL"  299
  Problems in Retrenchment  301
  International Issues in Staffing  303

Leading  305
  Sustainability Issue: PANERA AND THE "PANERA CARES COMMUNITY CAFÉ"  305
  Managing Corporate Culture  306
  Action Planning  310
  Management by Objectives  312
  Total Quality Management  312
  International Considerations in Leading  313
  Global Issue: CULTURAL DIFFERENCES CREATE IMPLEMENTATION PROBLEMS IN MERGER  315
  End of Chapter Summary  316

CHAPTER 11  Evaluation and Control  322

Evaluation and Control in Strategic Management  324

Measuring Performance  324
  Appropriate Measures  324
  Types of Controls  325
  Innovation Issue: REUSE OF ELECTRIC VEHICLE BATTERIES  326
  Activity-Based Costing  327
  Enterprise Risk Management  328
  Primary Measures of Corporate Performance  328
  Balanced Scorecard Approach: Using Key Performance Measures  331
  Sustainability Issue: E-RECEIPTS  331
  Primary Measures of Divisional and Functional Performance  333
  Responsibility Centers  334